

NO. OB-H864

ORDER No. 39001

DATE May 16, 1940

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. No

TITLE (IN FULL) (IN PLATE)

IMPRINT

None

GREETINGS FROM PENNSYLVANIA

IN LOWER LEFT CORNER PUT:

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

MAY 1940

~~MAY 9 1910~~

DATE
COMPLETED

5/22/97

17 8
7

79

14 5-23

5-24

5 2 5 4

5-11-2022 10:00 AM

Ditt. Thes. v. 2. C. 10. p. 102

5 134

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H865** ORDER NO. **88684** DATE **5-16-1940**

CUSTOMER **JAMES P. BOLGER COAL CO.**
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 2)

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **JAS. P. BOLGER COAL CO. COAL AND COKE**
CINCINNATI, OHIO

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

MAKE LINE "SUPER FUEL SINCE 1895" A VERY BRIGHT RED. *in heavier type*

SEE SKETCH ATT'D.

COLOR DESCRIPTION

(SEE ABOVE)

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

5-28

#66-7

MAY 21 1940

Make red impression

56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H866 ✓ ORDER NO. 38680 DATE 5-24-1940

CUSTOMER FERRIS WOOLEN CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SMART PATTERNS

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE SKETCH, DRAWING, SAMPLES OF CLOTH & INSTRUCTIONS ATT'D.

RA
6-10-40

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replate 5-7

Lo 2

Bot 6 2

He 2 4

Lat 12

5-31

53

47

MAY 24 1940

Mm

Reds

4-14

1/4

146

NO. OB-H867

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 38699

DATE 5-17-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO *yes*

TITLE (IN FULL) GREETINGS FROM WASHINGTON, PA.

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: WA-900

SMALL TYPE: (C) CURT TEICH & CO., INC.
MINSKY BROS & Co.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ILLUSTRATE COLLEGE & OTHER IMPORTANT VIEWS, SUCH AS COURT HOUSE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAY 25 1940

MAY 25 1940

ESTIMATED

MAY 25 1940

MAY 25 1940

1 7
1 6

5 - 25

6 - 35

79 -

5/56 14

6-6-40

6-7-40

DATE FILED 6/10/40

By *ST*

DATE FOR

1 of 12 - 5 hrs

5 of 12 - 1 hr.

2 - 3 1/2

5 - 3 1/2

Rm 147
147

NO. OB-H868

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH,
PA.

ORDER NO. 38699

DATE 5-17-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) GREETINGS FROM GREENSBURG, PA. IMPRINT SAME AS ABOVE

RIV. NO. 1 UPPER LEFT CORNER: GR-1

SMALL TYPE: (C) CURT TEICH & CO., INC.

MINSKY BROS. & CO.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Post Date Checked

MAY 25 1940

MAY 25 1940

DATE COMPLETED

MAY 25 1940

MAY 25 1940

7

7

5 25

5 31

79

6-1-40

54/59 14

6-5-40

6-6-40

6-7-40

2 - 3 1/2 of 11

1 - 2 1/2 of 11

147

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **OB-H869** ORDER NO. **38706** DATE **6/19/40**

CUSTOMER **GULF OIL CORP.
PITTSBURGH, PA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **GULF CENTRAL S.S.—Canal at Claiborne
Avenue—NEW ORLEANS, LA.**

TOP — THE SOUTH'S MOST MODERN SERVICE STATION

TOP

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

48

7-2-40

HC - 12
20 - 92

7/8/40
Rly

1/5

NO. OB-HB70

WARNER PHOTO SHOP, NEW CASTLE, PA.

ORDER NO. 39024

DATE May 17, 1940

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

BIRD SANCTUARY, PYMATUNING LAKE, LARGEST
IN PENNSYLVANIA, CRAWFORD COUNTY, PA. AND
ASHTABULA COUNTY, OHIO

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

GREEN FOLIAGE. WATER LIGHT & DARK BLUE. SHOW OR SET IN CRANE ON SHORE NEAR
TWIN TREES ON LEFT. SHOW BLUE HERON ON RIGHT ON SHORE OF ISLAND POINT. SHOW
SOME WILD DUCKS IN CENTER BETWEEN ROCKS. THIS IS A GAME & BIRD SANCTUARY &
MUST SHOW FOWLS SIMILAR TO THOSE IN FLORIDA. SHOW THEM IN NATURAL POSE,
NOT ARTIFICIAL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 18 1940

MAY 18 1940

MAY 20 1940

MAY 20 1940

3 1/2

P. 4 - birds

226

13

5-24-40

6.5.40

3/4

made 57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H871

ORDER #0745

DATE 5-20-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER OPEN DOOR CAFE INC.
CLEVELAND, OHIO

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COW SHED - 1013 CHESTER AVE. - CLEVELAND, OHIO

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing

Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

Design full face on three sides using a copy panel at right
about $1\frac{1}{4}$ in width to fill out card (put title in copy panel)

COLOR DESCRIPTION

NATURAL ROUGH BOARD APPEARANCE (ABOUT LIKE #25 & 26.) THE NAME "COW SHED" IS BRIGHT ORANGE, SLIGHTLY DARKER THAN #6. BALANCE OF LETTERING IS LIGHT, ABOUT #10. ONE COW HAS YELLOW FAN, OTHER HAS A RED BELL. NOTE RED GLASS ~~XXXXXXXX~~ IN LANTERN. NOTE HAY ABOVE DOORWAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

49 5-31 MC-12
#28 - Lu-92

3 sides

[Handwritten signature]

MAY 24 1940

[Handwritten initials]
6-10-40

146

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER ST. JOSEPH'S HOSPITAL BUCKHANNON, WEST VIRGINIA	DIAL No. OB-11872	ORDER NO. 38744	DATE 6/17/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	6 1/2 M POST CARDS		SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE	FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5 (All of this on address side) R. M. <input checked="" type="radio"/> Yes <input type="radio"/> No			
	Title in Plate Yes <input type="radio"/> No <input type="radio"/> Copyright in Plate Yes <input type="radio"/> No <input type="radio"/>		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
Title in full ST. JOSEPH'S HOSPITAL, BUCKHANNON, W. VA.		Trade Mark Yes <input type="radio"/> No <input type="radio"/> Special type as sample		IMPRINT: Customer <input checked="" type="radio"/> C. T. Imprint <input type="radio"/> No Imprint		
RETOUCHING DEPARTMENT		Blue Print <input type="radio"/> Handcolor <input type="radio"/> Black & White Proof. Titles—Red, Blue				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
COLOR DESCRIPTION						
FOLLOW SKETCH ATTACHED.						

7-12-40

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replate 5 x 7
Ret 8
6-25-40 226-He 1-2
7-11-40 216-Last 9

As printed

11/24

12/14

JUN 17 1940

173

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H873

ORDER NO. 38744

DATE 6/17/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ST. JOSEPH'S HOSPITAL
BUCKHANNON, WEST VIRGINIA

6 1/2 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

WHITE BORDER

PLACE OF TITLE Upper Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. JOSEPH'S HOSPITAL

BUCKHANNON, W. VA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

dy
7-12-40

PHOTO RETURNED

TO

PHOTO USED FOR

210 - 7-11

WCH

JUN 17 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H874

ORDER 38743

DATE 5-20-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER GARDEN GRILLE RESTAURANT
AKRON, OHIO

6 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GARDEN GRILLE RESTAURANT - 183 SOUTH
MAIN STREET - AKRON, OHIO

FRONT NO. 5 (All of this on address side) on 3 sides
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

WOOD: ANTIQUE FINISH, LIGHTER THAN 15 (BUFF). WALLS: ABOUT 36. FLOORS: 34 IN KREXX
FOREGROUND IS MULBERRY CARPET (DARK), BAL. OF FLOOR IS A BIT DARKER THAN 34. CHAIRS: WOOD 36
CEILING, LIGHTER THAN WALLS ABOUT 15. CHANDELIERS, SILVER, DRAPES 24, NOTE PICTURES ON WALLS.
PITCHERS ON TABLES ARE BLUE 18, ORANGE 5, red 23, GREEN 45 AND YELLOW. IF CARD WILL LOOK
BETTER WITHOUT COLORING THE PITCHERS, DO IT THE WAY IT WILL LOOK BEST.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 8
HC-22
La-13

#56 6-3

Add Address

10-2

My



MAY 24 1940

Push

146

NO. OB-H875

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

ORDER NO. 38741

DATE 5-17-1940

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL CHARLOTTE, CHARLOTTE, N.C.

In sky 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

7A-H896

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2896. ELIMINATE LOWER RIGHT HAND CORNER OF BLDG., AND FINISH BLDG. ON SIDE AS SHOWN ON ATT'D RAW CARD. ELIMINATE ALL CARS AND PEDESTRIANS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAILED

Charge to 1/4-LVSE - 1/4-PAID-PAID

Est. Man. & Time Required

W. D. HUNG	2	Time Recorded in Cost Dep.
PHOTO-LITHO	1/2	
C. S. HUNG	1/4	
ART DEPT. HUNG	1/4	
ENGRAVING		

JAN 23 1941

M

#27

Feb 2nd
H C 1/4

1375

2/24

40. 30

no card for 1/4

FRED HARVEY, CHICAGO, ILL.

NO. 0B-H876

ORDER No. 38740

DATE 5-17-1940

6 500 (GROUP 2) ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKIING IN THE SANGRE DE
CHRISTO MOUNTAINS NEAR SANTA FE,
NEW MEXICO

TRIV. NO. BEFORE TITLE: 4489
(TITLE IN SKY - USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME NEGATIVES ATT'D FOR COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY

MAY 21 1940

MAY 22 1940

MAY 22 1940

8 4

5/23 5/23

85

5-23

206

2

5-28-40

206

10%

5-10-41

DATE ORDER SENT

DATE FILED

5-15-41

By

By

DATE HAND ORDER PROC. SENT

DATE PHOTO RETURNED TO CUSTOMER

Restoration 3/1/41
205

2 good Prints
as marked

8/0 cont
3/1

1942 No R.M.
Gnd

6 HCP-OK-5th

DISTRIBUTED BY LINUS E. DODGE

NO.

OB-H877

ORDER NO.

38721

DATE

5-20-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) "SMILIN' THROUGH", BLOCK
ISLAND, R.I.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

[Handwritten signature]

FOTIMATE		DATE COMPLETED	
		MAY 20 1940	MAY 20 1940
13	2		5/21 9
78			
30	1/2		5-23-40
	9		

DATE DELIVERED TO BY _____

DATE ORDER PLACED BY _____

DATE ORDER PLACED BY _____

DATE ORDER PLACED BY _____

40 25 min

make up 140

NO. 0B-H878

ORDER NO. 38733

DATE 5-17-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) WADE HAMPTON HOTEL, COLUMBIA,
S.C.

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: A-1
(TITLE IN SKY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (L) PAT. NO. 1,797,775

MAY 21 1949

MAY 22 1940

May 21 1893

2	4	5	22	5	275
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78

30 1/2 5-28-40

211 9 6.20 6.20

6. 21.40
24

35 mm
including
front

CENTRAL NEWS CO., COLUMBIA, S.C.

NO. 0B-H879

ORDER No 38733

DATE 5-17-1940

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. XXXX NO

TITLE (IN FULL) MAIN STREET, LOOKING NORTH

IMPRINT SAME /S ABOVE

FROM STATE CAPITOL, XXXXXXXXXX
COLUMBIA, S.C.

PRIV. NO. BEFORE TITLE: A-2
(TITLE IN SKY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

See Instructions ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
of the order. Please
or nega-
colors are
other
to make a complete set.

Print
& Straighten

ESTIMATE

Check

MAY 21 1940

MAY 21 1940

DATE
COMPLETED

MAY 22 1940

MAY 22 1940

6 5 1/2 5-22

5-22

78 May 14-40

210 13 1/4 5-27

5-27

210 10 6-18

6-19

DATE SLIP SENT

DATE 6-20-40

DATE HAND COLOR PROOF SENT

By

6-3-40

make new print
143

CENTRAL NEWS CO., COLUMBIA, S.C.

NO. OB-11880

ORDER NO. 38733

DATE 5-17-1940

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) WADE HAMPTON
SOUTH CAROLINA STATE OFFICE

IMPRINT SAME AS ABOVE

BUILDING, COLUMBIA, S.C.

PRIV. NO. BEFORE TITLE: A-3

(TITLE IN SKY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS & PHOTO ATT'D.

Submit photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

7

Penal Sit 3

10

Straight

ESTIMATE

1540

1940

JUN - 1 1940

6 5 1/2 6-1

6-5 36

84 6-5

30 1 1/2

6-6-40

219 8 3/4 6-19-40

6-21-40

6-22-40

Rm 140
155

CENTRAL NEWS CO., COLUMBIA, S.C.

NO. 03-H881

ORDER NO. 38733

DATE 5-17-1940

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OWENS FIELD, COLUMBIA, S.C.,
MUNICIPAL AIRPORT

PRIV. NO. BEFORE TITLE: A-4
(TITLE IN SKY)

FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS & ILLUSTRATION ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7
ORDER NO. 38733
DATE 5-17-1940
GIVEN BY MAILING SERVICE
IN HARMONY WITH ORDER
TO MAKE AN ATTRACTIVE SET.

Cancel Set 2

9.10

MAY 31 1940		MAY 31 1940	
ESTIMATE		ESTIMATE	
MAY 31 1940		MAY 31 1940	
10 5 1/2		6 1/2 50	
1 1/2		6-18-40	
9		6-18-40	

DATE PAID

6-21-40

DATE PAID COLOR PHOTO PAID

By

DATE PAID RETURNED TO CUSTOMER

By

1st Card
9.11 H/1602

Mike
Blue
impression

17
Rm 140

CENTRAL NEWS CO., COLUMBIA, S.C.

NO. 08-H682

ORDER NO. 38733

DATE 5-17-1940

12 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) AERIAL VIEW SHOWING STATE

IMPRINT SAME AS ABOVE

CAPITOL AND BUSINESS SECTION, COLUMBIA, S.C.

PRIV. NO. BEFORE TITLE: A-5

(TITLE IN SKY)

SMALL TYPE: PHOTO BY U.S. ARMY AIR CORPS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order to the customer. Please
send the subject or negative
to the customer. The order
to make the subject or negative
to make the subject or negative

Rephoto

ESTIMATE
MAY 21 1940
MAY 22 1940
MAY 22 1940
3 6 1/2 5 22 5-27 50
70
30 13/4 5-31-40
215 12 1/2 6-18 6-
LATE FEE 6.22.40
By [Signature]
If not returned to [Signature]

Am 140
143

CENTRAL NEWS CO., COLUMBIA, S.C.

NO. 0B-H883

ORDER NO. 38733

DATE 5-17-1940

12 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) COLUMBIA HOSPITAL, COLUMBIA, S.C.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: A-6

(TITLE IN SKY)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
specify if color or nega-
tive and if color and up ors are
in harmony with each other
to make an attractive set.

MAY 20 1940

MAY 20 1940

COMPLETED

MAY 20 1940

MAY 20 1940

5/11 5-20

5-22-40

30

1/2

5-27-40

106

8 3/4

June 1-18-40

June 20-40

DATE 6-11-40

By R.T.

DATE 6-11-40

By R.T.

45 min - including pt.

to mix in a separate set.

NO. 0B-H885

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS ORDER NO. 39053

DATE 5/21/40

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M.

YES same as

TITLE (IN FULL)

NEW CAUSEWAY SHOWING FOUR

IMPRINT

SAME AS ABOVE

6AH1619

LANE HIGHWAY, GALVESTON, TEXAS

PRIVA NO. UPPER LEFT CORNER ---
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

On the right hand lane you will have to work out the black shadow all the way, you will note all the cars are coming one way so work in some cars on other two lanes, all these cars were coming to Galveston, want to show some of them leaving work out bad looking pole at right, you can leave the old Causeway in picture, This should make a nice card do your best.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 22 1940

MAY 22 1940

DATE COMPLETED

MAY 22 1940

MAY 22 1940

10 5

5-23

30 1 1/2

2/10 8 1/2

5-31

5-27-40

6-3

6-4-40

WJ

put in Cars on Right side

587

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER THE MARIANA GROVES, INC. FORT MYERS, FLORIDA	DIAL NO. OB-H886	ORDER NO. 38748	DATE 5-20-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	25 M POST CARDS		SIZE 3½ x 5½	STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>		(All of this on address side)				
	Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. <u>Yes</u> No				
Title in full MARIANA VITARIFE TRYOUT CASE OF JUICES (ETC. AS PER COPY)		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample			
		IMPRINT: Customer <u>C. T. Imprint</u> No Imprint		PLATE NO. ON FRONT			
RETOUCHING DEPARTMENT		Blue Print <u>Handcolor</u> Black & White Proof. Titles—Red, Blue					
<u>Submit</u> Sketch <u>Layout</u> Retouched Photo Wash Drawing		Follow Layout					
SEE SKETCH & INSTRUCTIONS ATT'D.							
<div>Sketch</div> <div>COLOR DESCRIPTION</div> <p>SEE SKETCH, KODACHROMES, INSTRUCTIONS, ETC. ATT'D. INSTEAD OF THE AREA IN RED CONTAINING THE PRICE, AT BOTTOM OF CARD, THAT AREA IS TO GO IN BLUE, NO. 4. WATCH THE COLOR GIVEN TO THE BLEND LIQUID IN THE GLASSES AT THE LEFT. THIS TENDS TO LOOK CHALKY. XX CUSTOMER WANTS AN APPEARANCE OF MORE DELICACY, MORE LIFE TO THAT JUICE., SIMILAR TO REFRESHING COLOR AND EFFECT OF GRAPEFRUIT JUICE ON RIGHT SIDE..</p> <div>VP DK WASH</div> <div>6.1 x 4.9</div>							

PHOTO RETURNED TO PHOTO USED FOR

LO 3
Ret 7 1/2
Me 2 1/2
Ret 11

49 5-29

Chapman
By

Make DK Blue impression

MAY 22 1940

3 4 12 3 1/2
3 ap 11 2
1 — op 11 — 1
4 — 4 ap 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H887

ORDER No. 8749

DATE 5-20-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
MARIANA GROVE, INC.
FORT MYERS, FLORIDA

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FROM OUR TREES TO YOUR HOME (ETC.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS & SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH, KODACHROMES, LAYOUT AND INSTRUCTIONS ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1. *Regalata 5-27*

LO - 1

Ret 7 1/2

49 5-29 He. ✓

Leut 10

*2/2
6/14/40*

*Make Red in upper corner
OK Blue*

MAY 21 1940

*Extra copy for OK Blue
Red*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H889 ORDER NO. 38752 DATE 6-4-1940

CUSTOMER JUNGES BAKING CO.
JOPLIN, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (BOT) AT THE HOME OF JUNGES BAKERY

PRODUCTS, JOPLIN, MO.

(TOP TITLE) ANIMATED ELECTRIC SIGN

note below

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. PUT WORDS "JUNGES BAKERY PRODUCTS" IN LARGER TYPE THAN BALANCE OF TITLE.

COLOR DESCRIPTION

SEE SKETCH ATT'D. SKETCH OKEH FOR COLORS, BUT CHANGE FROM NIGHT VIEW TO DAY VIEW.
USE DAY BACKGROUND, BUT WITH DARKER EFFECT THAN OB-H890.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN - 4 1940

Ref 6
40-134
59-9 1/2

99

6-10

X
JW



X
158

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H890 ORDER NO 38752 DATE 6-4-1940

CUSTOMER JUNGES
BAKING CO.
JOPLIN, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

(BOT.) AT THE HOME OF JUNGES BAKERY PRODUCTS,
JOPLIN, MO.

(TOP TITLE) ANIMATED ELECTRIC SIGN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. ELIMINATE LOUD SPEAKERS ON THE BOTTOM OF FRAME AT EACH SIDE. WORDS "JUNGES BAKERY PRODUCTS" SHOULD BE IN LARGER TYPE THAN BALANCE OF TITLE.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN - 4 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H891 ORDER NQ8783 DATE 5-20-1940

CUSTOMER NUT CLUB, INC.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

Group 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full I'M GOING NUTS WITH THE NUTS AT THE
NUT CLUB (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. CUSTOMER WOULD LIKE TO PUSH THE DRAWING A LITTLE FARTHER TO
THE LEFT AND TOP OF THE CARD, AND ALLOW ADDITIONAL GREEN LAWN ON RIGHT SIDE.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5-7

Ret 7

99 5-27

52- 6/10 Ret 11

See sketch

PR

6.10.40

MAY 23 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO YES NO	DIAL NO. 0B-H892	ORDER NO. 38754	DATE 5-29-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER VICTOR'S HOLLYWOOD RESTAURANT P.O. FALMOUTH, VIRGINIA						
	25 M POST CARDS	SIZE	3 1/2 x 5 1/2 (GROUP 3)	STYLE ART COLORTONE WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>			(All of this on address side)			
Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. <u>Yes</u> No				
Title in full VICTOR'S HOLLYWOOD HOTEL, COTTAGES AND RESTAURANT, U.S. ROUTE 1, FALMOUTH, VA.			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
BOT-48 MILES SOUTH OF WASHINGTON, 4 MILES NORTH OF FREDERICKSBURG (ETC.)			Trade Mark Yes No Special type as sample				
			IMPRINT: Customer <u>C. T. Imprint</u> No Imprint				
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
<u>Submit</u> Sketch <u>Layout</u> <u>Retouched Photo</u> — Wash Drawing							
Follow Layout							
FOLLOW SKETCH ATT'D. USE NEW PHOTOS AND PHOTO OF BEDROOM ON CARD 8A-H260 ATT'D FOR BEDROOM ON NEW CARD. SEE INSTRUCTIONS ATT'D.							
COLOR DESCRIPTION							
SEE SKETCH, CARD & INSTRUCTIONS ATT'D. <i>Bricks sampled by SL.</i>							
<i>SL</i> <i>6/29/40</i>							

PHOTO RETURNED

TO

PHOTO USED FOR

97

6-6

MAY 31 1940

NO. OB-H893

SOLD BY L.B.HOLLISTER, IMPORTER & JOBBER,
LEAD, SO. DAK.

ORDER NO. 38770

DATE 5-20-1940

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (SOUTH DAKOTA - THE
SUNSHINE STATE - VERSE)

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

WOMAN LOOKS AS IF SHE WERE DRESSED IN OVERALLS. PLEASE HAVE HER WITH FULL
SWEEPING SKIRT LIKE IN PHOTO. BLUE OF FLAG IS JUST A TRIFLE TOO DARK.
CUSTOMER WANTS SUN ON FLAG, FRINGE AND LETTERING AND CORDS OF FLAG IN GOLD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Get Dept. Checked

MAY 22 1940

WORK SAMPLE

MAY 22 1940

DATE
COMPLETED

MAY 22 1940

MAY 22 1940

Lo 10 3
13 3

5/24/40

79

226 2

5-28-40

48 12

6-17-40

6-1940

DATE

6-20-40

order to be able to see to it that the natives are united in harmony with the to make an attractive set.

B.W.WHITE, MONTEREY, CAL.

NO. OB-H895

ORDER NO. 38776

DATE 5-20-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD WHALING STATION, MONTEREY,
CALIFORNIA

PRIV. NO. BEFORE TITLE: 81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUT.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
Subject on
Globe Photo. Please
see to it that all
negatives are
in harmony with other
to make an aggressive set.

ESTIMATE
AND WORK SCHEDULE

Get Date Checked

MAY 21 1940

MAY 21 1940

DESCRIPTION	WEEK NO.	TIME ALLOWED	DATE ENTERED	DATE COMPLETED
COLORED PHOTO			MAY 22 1940	MAY 23 1940
PRINTS	8	2		5/22/40
PROOF	78			
PRINTS	226	1 1/2	5-27	5-27
PRINTS	219	8 1/2	5-31-40	6-4-40

DATE SUBMITT OF D

DATE Filed

6-5-40

Eg

By

DATE HAND COLOR PROOF

DATE

By

Plm 142
143

B.W.WHITE, MONTEREY, CAL.

NO. OB-H896

ORDER NO. 38776

DATE 5-20-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOMES ALONG THE SHORE,
CARMEL, CALIFORNIA

PRIV.NO.BEFORE TITLE: 92

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

order for

see to it that

files are used

in factory

to make an accurate

ESTIMATE
MAY 21 1940

Check Date

DATE COMPLETED

MAY 22 1940

MAY 22 1940

8 3 1/2

5/23/40

79

226

1 1/2

5-27-40

203

8 3/4

5-31-40

6-3-40

DATE ELEMENT OR'D

By

DATE COLOR PRO

6-4-40
24

8/12/42
143

NO. OB-H897

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 38779

DATE 5-20-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) HOME OF MICKY ROONEY,
ENCINO, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: 860

COLOR DESCRIPTION

SEE TISSUE OVERLAY AT INSERT HERE MICKY ROONEY AS MARKED
ON OVERLAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Sample of
order to this company. Please
see to it that all cuts on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to Ret Date

EST. Makeover Time Required

	TIME	Time Recorded in Case Dept.
RETOUCHING	2	
PHOTO-LITHO	1/2	Date JUN 1 1940
COMPOSING		
ART DEPT.	3/4	By E
ENGRAVING		

Rush

MAY 21 1940

Guest Dept. Checked

MAY 21 1940

DATE
COMPLETED

MAY 22 1940

MAY 22 1940

3 5/6 5-22 5-28
24 5-27
226 13/4 5-31-40
202 9 1/2 6-12 6-13

6-14-40

143

NO. OB-H898

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

ORDER NO. 38778

DATE 5-20-1940

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) A DAILY SCENE ON THE PIKE,
LONG BEACH, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV.NO. BEFORE TITLE: L-4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Gen. Dept. Checked

MAY 23 1940 WORK SCHEDULE

MAY 23 1940

		CRS DEPT.	DAYS COMPLETED
		MAY 23 1940	MAY 23 1940
1	7	5-23	5-27
2	1/2	6-18-40	6-20-40

DATE DISPATCHED

DATE

6-11-40

DATE HANDLED

By

ATTENTION

order to see to it that the
tives are uniform in harmony with each other
to make an attractive set.

Rephoto

M. O. 1 1/2

MAKEOVER

Charge to Ret. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Gen. Dept.
RETOUCHING	1 1/2	
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

2

Mr. R. H. Carr
14-16

NO. OB-H899

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 38778

DATE 5-20-1940

12 M500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.	FRONT NO. 2	R. M. YES
TITLE (IN FULL) LOOKING EAST ON OCEAN AVENUE, LONG BEACH, CALIFORNIA	IMPRINT	SAME AS ABOVE
RIV. NO. BEFORE TITLE: L-15		
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION:

Order in this manner. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

MAY 21 1940

MAY 21 1940

DATE COMPLETED

MAY 22 1940

MAY 22 1940

2 5 1/2 5-27 5-27 50

226 1 3/4 5-31-40

219 9 3/4 6-7-40 6-11-40

6-12-40

45 min
inc. front

PK 142
143

NO. 03-H900

WESTERN PUBLISHING • NOVELTY CO., LOS ANGELES,
CALIF.

ORDER NO. 38778

DATE 5-20-1940

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL) "THE SPIT AND ARGUE CLUB",
AND RAINBOW PIER, LONG BEACH, CALIFORNIA

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: L-14

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

SEE INSTRUCTIONS ON BACK OF CARD
FOR DETAILS OF HOW TO USE
THIS CARD. THE CARD IS DESIGNED
TO BE USED IN A SET OF 12 CARDS
AND THE SET IS DESIGNED TO BE
IN HARMONY WITH EACH OTHER
TO MAKE AN ATTRACTIVE SET.

ESTIMATE

MAY 21 1940 WORK SCHEDULE

Dept. Checked

DATE
COMPLETED

MAY 22 1940

MAY 22 1940

11 2

5/22 9.

80

5-22

49

1/2

5-27

29

9

5-7-40

5-10-40

DATE RECEIVED BY

DATE PAID

6 10.40

DATE PAID BY

BY

DATE PAID BY

145
143

NO. 0B-H901

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

ORDER NO. 38778

DATE 5-20-1940

12M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) UNITED STATES POST OFFICE,
HOLLYWOOD, CALIFORNIA

PRIV. NO. BEFORE TITLE: 858

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES TURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Order for color photo of
any kind must be made
with an exposure of 1/250
or greater. This and other
info. on color photo.

ESTIMATE

MAY 22 1940

10	4		
210	1 1/2	5-27	5-27
226	8 3/4		6-7-40

6-10-40

143

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H902 ✓ ORDER NO. 38781 DATE 5-20-1940

CUSTOMER THE RIDGELY TRIMMER CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GREATER SPEED FROM ACCURATE TRIMMING!
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. SUBSTITUTE WORD " FROM" IN PLACE OF THE RED DOT AT TOP OF CARD.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Drawing ret. 6/6/40
SP

W. R. R. W. S. H.
6-11-40

MAY 22 1940

Make red impression
OK B. H.

1. Replicate = 7

Lo ✓

Pat ✓

He 1.2/4

Lat 8.2/4

99 5-28
48 6-10-40

Original

AW

ADV. ORDER

DIAL NO. 0B-H903

ORDER NO. 38782

DATE 6-4-1940

DEPT

DATE COMPLETED _____

CUSTOMER

FLO-JEAN

PORT JERVIS, N.Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

SIZE

~~3111~~ $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

Title in Plate

Yes No

Copyright in Plate

Yes No

Title in full

FLO-JEAN DINING ROOM ON THE DELAWARE

RIVER Port Jones N Y

FRONT NO.

5

R. N.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No imprint

Submit

Sketch — 1

$$v_{out} = 1$$

ouched Photo

Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATT'D.

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

○

YES

RETURN PHOTO

3M—1-2-48

JUN 17 1940

173

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OB-H904 ORDER NO 38784

DATE 5-31-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ELLIOTT FUR COMPANY
CHICAGO, ILLINOIS

Photos for
this Customer

6 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ELLIOTT FUR COMPANY AT 37 S. WABASH
AVE., CHICAGO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D. ALSO INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D. FOLLOW SAMPLE ATT'D FOR GREEN ON UPHOLSTERY.
FOLLOW COLOR OF WOOD ON TRUCK FOR COLOR OF WOODEN PIECES IN PICTURE

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

49 6-10 Ret 8
53 10 1/2

JUN - 4 1940

photo returned
1-8-43

6/20/40

2

157

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. OB-H905 ORDER NO 38805

DATE 5-22-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HARRY'S NEW YORK CABARET
CHICAGO, ILLINOIS

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RIVERSIDE HOTEL - HARRY'S NEW YORK
CABARET-MC HENRY, ILLINOIS

BOT-RIGHT ON THE FOX RIVER

FRONT NO. 5 (All of this on address side)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No on front

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY, SKETCH & INST. ATT'D.

COLOR DESCRIPTION

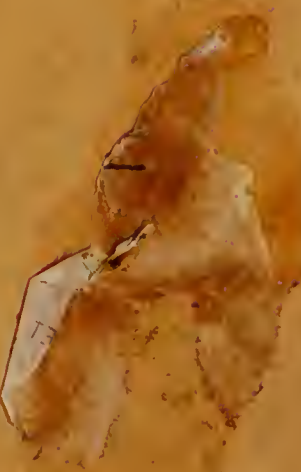
SEE TISSUE OVERLAY, SKETCH & INST. ATT'D.

Red
6/24/40

PHOTO RETURNED
TO
PHOTO USED FOR

11 photos 5x7
#30, 5-29-40
11-54

Angela
Am



MAY 23 1940

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

NO. OB-H906

ORDER NO. 38790

DATE 5-22-1940

12 M500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PALM SPRINGS, CALIFORNIA
AND MT. SAN JACINTO AS SEEN FROM
THE AIR

SMALL TYPE: (C) STEPHEN WILLARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES same as

IMPRINT SAME AS ABOVE 5A-H1490

reset

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW CARD ATT'D, 5A-H1490, FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICA
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAY 23 1940

MAY 23 1940

			DATE COMPLETED
			MAY 23 1940
	8	2	5/27
	80	5-27	
	226	1 1/2	5-31-40
	59	9 1/2	7-16
			7-24

DATE SUBMITTED TO ORDER

DATE PAID

7 26.40

45 min including R.M.

ST
RM 144
144

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H907 / ORDER N98842

DATE 5-24-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TONY MARKOPOLOS
ERIE, PA.

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TONY'S FISH LUNCH AND RESTAURANT,
ERIE, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT HUMAN FIGURES IN PICTURE. SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES

RETURN PHOTO

3M-1-2-40

MAY 24 1940

Bill for 10-3-40
preparatory work

9/30/40

As quoted

AM

146

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL No. OB-H908

ORDER No. 38840

DATE 5-24-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BUSINESS DEVELOPMENT CO.
BERWYN, ILLINOIS

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (APOLLO METAL WORKS)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE DRAWING, OVERLAY & INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE DRAWING, OVERLAY & INSTRUCTIONS ATT'D.

NO

YES

RETURN PHOTO

2 drawings ret
6/13/40

6.11.40

PHOTO RETURNED

TO

PHOTO USED FOR

49 6-3 13/4
6-10 6-10 7 1/2

Signature

787

Make Red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0B-H909 ORDER NO. 8841 DATE 5-24-1940

CUSTOMER MIAMI BEACH FED. SAVINGS & LOAN ASSN.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MIAMI BEACH FEDERAL SAVINGS AND LOAN
ASSOCIATION, MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY, SKETCH & INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE TISSUE OVERLAY, SKETCH & INSTRUCTIONS ATT'D.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

D12

49

6-4

Ret 7 1/2
He 1 1/2
Lat 9'

[Handwritten signature]

[Handwritten signature]

MAY 28 1940

6.14.40

3M-1-2-40

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. ~~OB-910~~ OB-H910

ORDER NO.

DATE 5/23/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN GATE, NAVAL OPERATING
BASE, NORFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ----

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A173

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7
One photo on each set. Please
send in all photos or nega-
tives on each set. They are
in harmony with the other
to make an attractive set.

Ret Photo to office

MAY 23 1940

MAY 23 1940

DATE
COMPLETED

MAY 24 1940

MAY 24 1940

13 1 1/2

5/27/40

24 6-1

30 1 1/2

6-3-40

213 8 1/2 11-40

6-13-40

6-13-40

MAINTENANCE UNIT USED

MAINTENANCE UNIT USED

144

NO. 911
OB-~~HB11~~

THE HARRY P. CANN & BRO., CO., BALTIMORE, MD.

ORDER NO.

DATE 5/23/40

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO.	I	R. M. NO
TITLE (IN FULL) COMMISSIONED OFFICERS' MESS, NAVAL OPERATING BASE, NORFOLK, VA.	IMPRINT	SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE ---	PHOTO PROPERTY OF	C.T.	

COLOR DESCRIPTION

USE PHOTO NO. 9A172

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1. Prints on
... Please
... or nega-
... and colors are
in harmony with each other
to make an attractive set.

Ret Photo to office

MAY 23 1940		Cost Dmt. Checked
MAY 23 1940		MAY 23 1940
DATE COMPLETED		DATE COMPLETED
MAY 23 1940		MAY 23 1940
11 1/2		5/24/40
78		
30 1/2		6-3-40
9		

DATE PAID 6/12/40
DATE PAID 6/12/40

144

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H912

ORDER NO.

DATE 5/23/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) HOSTESS HOUSE, NAVAL TRAIN-
ING STATION, NORFOLK, VA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A174

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7
ORDER NO. 1
DATE 5/23/40
COLORS ARE
IN PICTURE AND ORDER
TO MAKE AN ATTRACTIVE SET.

~~Ret. photo to office~~

DATE		DATE	
MAY 23 1940		MAY 23 1940	
DATE		DATE	
MAY 24 1940		MAY 24 1940	
8	1	5/27/40	
84	5-71		
226	1/2	6-3-40	
202	9	6-10-40	

DATE SENT OUT

DATE SENT

6-11-40

DATE SENT OUT

DATE SENT

144

NO. 0^B-H913

ORDER NO.

DATE 5/23/40

12 $\frac{1}{2}$ M POST CARDS

ART COLCRTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---	COLOR DESCRIPTION
100	100
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111	111
112	112
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199	199
200	200

PHOTO PROPERTY OF C.T.

USE PHOTO NO. 9A171

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

~~Ret photo to office~~

ESTIMATE

C-5-12 C. ked

MAY 23 1949

DATE
COMPLETED

24

10

17-✓

5/27 Ju

74/

5-31

515

 $1\frac{1}{2}$

6-3-40

6-2-4

76

8 3/4

6-10-43

6 1 - 17

LATE Filed

6 72.40

B. 1

DATE Photo Returned to Care of Donor

10

144

THE HARRY PL CANN & BRO. CO., BALTIMORE, MD.

NO. 08.H914

ORDER NO.

DATE 5/23/40

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STADIUM, NAVAL TRAINING
STATION, NORFOLK, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO NO. 4A102

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

7
The colors and colors are
in harmony with each other
to make an attractive set.

Ret Photo to office

MAY 23 1940

Govt. Dept. Checked

MAY 23 1940

DATE
C. N. 10120

MAY 23 1940

5/24/40

10 1/2

1/2 1/4 1/4

6-10-40

DATE RECEIVED OK'D.

DATE FILED 6.11.40

By

DATE HAND COLOR PROOF OK'D.

DATE 3.24.40

By

10

15
144

THE HARRY P. CANN & BROS., CO., BALTIMORE, MD.

NO. 0^B-H915

ORDER NO.

DATE 5/23/40

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ADMINISTRATION BUILDING, NAVAL TRAINING STATION, NORFOLK, VA.
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE
COLOR DESCRIPTION
PHOTO PROPERTY OF C.T.

USE PHOTO NO. 4A104

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

7
order for the picture...
se to... or...
...and... are
...with each order
to make an attractive set.

Red photo to office

Left

MAY 23 1940

ESTIMATE

Cost Dept. Checked

By

MAY 23 1940

PAID
COMPLETED

MAY 23 1940

MAY 23 1940

5/22-9

79

225

1/2

3 June

212

8³/₄

6-10-40

6-11-40

DATE FILLED

DATE FILLED

6/12/40

By

LD

DATE PHOTO RETURNED

DATE PHOTO RETURNED

By

144

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H916

ORDER NO.

DATE 5/23/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) BARRACKS "G" RECRUIT TRAINING IMPRINT

SAME AS ABOVE

UNIT, NAVAL TRAINING STATION, NORFOLK, VA.

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A156

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ORDER NO. 5/23/40
The colors are
in harmony with each other
to make an attractive set.

Ret photo to office

File

MAY 23 1940

MAY 23 1940

DATE CHECKED

MAY 23 1940

DATE COMPLETED

MAY 24 1940

8 1

5/27/40

226 1/2

6-4-40

216 9

6-10-40

DATE BLUEPRINT ORD

DATE FILED

6/12/40

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

*ST
New Frank
1/11*

Straighten

NO. OB-H917

Y.M.C.A., A & M COLLEGE, COLLEGE STATION, TEX.

ORDER NO. 39160

DATE May 27, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT NONE

THE NEW SWIMMING POOL, TEXAS A. & M.
COLLEGE, COLLEGE STATION, TEXAS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUN 4 1940

By *[Signature]*
Date JUN 4 1940

DATE
COMPLETED

JUN - 4 1940

46 92

13 4

84 6-7

30 1 1/2 6-11-40

211 8 1/2 6-12-40

6,14,40
[Signature]

24/63
158

Y.M.C.A., A & M COLLEGE, COLLEGE STATION, TEX.

NO. OB-H918

ORDER NO. 39160

DATE May 27, 1940

6 1/2 M POST CARDS CT ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT

NONE

MAIN ENTRANCE, TEXAS A. & M. COLLEGE,
COLLEGE STATION, TEXAS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CARD ATTACHED FOR INSTRUCTIONS ON CUTTING OFF PHOTOGRAPH
USE SAME CLOUD EFFECT AS IN PHOTOGRAPH
ALL FOLIAGE ON TREES TO BE GREEN
SEE CARD FOR COLORING OF BLDGS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By 607 Cost Dept. Checked 7
Date MAY 27 1940

EST. TIME	D. IT ENTERED DEPT.	DATE COMPLETED.
	MAY 28 1940	MAY 28 <u>B</u>
	5-28	5-29
	5-29	
	6-3-40	
	6-6-40	6-7-40

DATE BLUETINTED 6-7-40
DATE HAND COLOR PROOF 6-7-40
DATE Photo Returned to Customer 6-7-40

ST
Rm 148
149

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. QB-H919 ORDER NO. 38889 DATE 5-27-1940

CUSTOMER NANILOA HOTEL
HILO, HAWAII

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT ~~XXX~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOBBY, NANILOA HOTEL, HILO, HAWAII, U.S.A.

THE

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAY 29 1940

MAKE

Charge to Adv. S.E.

BST. Makeover Film required

	TIME
1. ENGRAVING	<u>2 1/2</u>
2. LITHO	
3. PHOTO LITHO	
4. COMPOSING	
5. LITHO ART	<u>1 1/2</u>

JUL 25 1940

PG

Re 4 1/2
HC-15
PG. 9 1/2

49

6-5

[Handwritten signature]

[Handwritten signature]

[Handwritten signature]
8-7-40

[Handwritten signature]

[Handwritten signature]

151

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H920 ✓ ORDER NO. 38889 DATE 5-27-1940

CUSTOMER NANILOA HOTEL
HILO, HAWAII

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT ~~WHITE BORDER~~ **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NANILOA HOTEL, HILO'S GARDEN HOTEL,**
THE HILO, HAWAII, U.S.A.

FRONT NO. 5 (All of this on address side) R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

"Place Stamp Here"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BLACKEN OUT THE UPPER BACKGROUND, AND BRING THE TREES IN THE FOREGROUND A LITTLE CLEARER, AS WELL AS THE HOTEL ITSELF: ALSO THE LAVA FORMATION IN THE IMMEDIATE FOREGROUND ON THE WATER'S EDGE.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49 6-4 HC-1 1/2
217 July 5 X17 LA-9

Red Photo to
Matt Hammer

MAKEOVER

Charge to Adv. L. D.

EST. Retouching Time Required

RETOUCHING	2	Time Recorded to	
PHOTO-LITHO		Date	JUL 25 1940
CHARGE	HC 1 1/2	By	PS

SL
5-8-40

SL
5KY

151

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL NO. OB-H921 ORDER NO. 38888 DATE 5-25-1940

CUSTOMER VALENTINE EDY CO., LTD.
WINNEPEG, MANITOBA, CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EMPRESS HOTEL, VICTORIA, BRITISH
COLUMBIA

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IN STAMP SPACE: "PLACE STAMP HERE-PRINTED IN

U.S.A." (PLATE NO. ON FRONT)

IMPRINT: C.T.-PUBLISHED FOR VALENTINE EDY COMPANY,
LIMITED, WINNIPEG, MANITOBA

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

AIR BRUSH IN A FEW CLOUDS SIMILAR TO SAMPLE ATT'D..

COLOR DESCRIPTION

NOT

DO MAKE A ~~GAUDY~~ GAUDY COLORED CARD, BUT SOMETHING LIKE ORIGINAL POST CARD ATT'D; GET SAME
SOFT & SUBDUED TONE THROUGHOUT.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 27 1940

ROSE'S STORE, WILLIAMSBURG, VA.

NO. OB-H 922

ORDER No 38853

DATE 5-24-1940

12 M 500 POST CARDS

AMERICAN ART COLORTONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. NO

TITLE (IN FULL) INTERIOR OF BRUTON PARISH
CHURCH, OLDEST EPISCOPAL CHURCH IN
CONSTANT USE IN AMERICA, WILLIAMSBURG, VA.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE WALLS & CEILING. LIGHT PEARL GRAY SEATS WITH MAHOGANY BROWN TOP. GRAY &
LIGHT GRAY MOTTLED FLOOR, CHECKER DESIGN. PULPIT ON RIGHT, DARK BROWN WALNUT, TOP
CANOPY SAME COLOR. DARK RED MAROON VELVET CURTAINS ON LEFT, WITH OLD GOLD CANOPY
SHADE. ORGAN & RAILING IN REAR CENTER, DARK BROWN WALNUT. DOOR & LOWER WALL IN REAR
CENTER LIGHT PEARL GRAY. BRASS CHANDLIER AND WHITE CANDLE LIGHTS. LIGHTS ON WALL
ON LEFT & RIGHT BRASS FRAME CLEAR GLASS SHADES. DARK PANELS ON LEFT & RIGHT IN
REAR CENTER. REAR TOP BALCONY LIGHT PEARL GRAY, WITH DARK RED TOP EDGE. PIPE ORGAN
IN REAR TOP CENTER, DARK BROWN FRAME, OLD GOLD PIPES IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAY 27 1940

MAY 27 1940

MAY 27 1940

MAY 27 1940

10 3 1/2

5/28 Jm

79

30 1 1/2

5-31-40

203

9

6-7-40

6-10-40

6-11-40
at

ST 150

ROSE'S STORE, WILLIAMSBURG, VA.

NO. ~~XXXX~~ OB-H 923

ORDER NO. 38853

DATE 5-4-1940

12 M500 POST CARDS

AMERICAN ART

COLOR TONE

WHITE BORDER FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

TITLE (IN FULL) BRUTON PARISH CHURCH,
WILLIAMSBURG, VA. OLDEST EPISCOPAL CHURCH IN
CONSTANT USE IN AMERICA

IN

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

OLD DULL RED & BROWN MIXED BRICK, DARK SLATE ROOF. WHITE DOORS & CORNICE & SASH
& WINDOW FRAMES. WHITE TOWER, DARK GRAY TOP ON TOWER. OLD DULL BRICK WALL.
WHITE HITTING POSTS ON RIGHT. REMOVE SIGN & POST IN CENTER FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAY 27 1940

MAY 27 1940

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
MAY 27 1940				MAY 27 1940
	17	3		5/28/40
	30	1 1/2		5-31-40
	211	9		6-11-40

6 1/3.40

150

NO. 0B-H924

ORDER No. 39181

SUPPLY DEPT., LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

DATE May 28, 1940

12 ¹ / ₂ M POST CARDS C. T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. I
TITLE (IN FULL)	R. M. YES <i>as 9441290</i>
MOOSEHEART, THE LOYAL ORDER OF MOOSE	IMPRINT SAME AS ABOVE
SCHOOL THAT TRAINS FOR LIFE, MOOSEHEART, ILL.	
BOT. - MOOSEHEART BAND	PHOTO PROPERTY OF CUSTOMER
COLOR DESCRIPTION	

See colored photo in stockroom

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

St - 1 - 10

1 New print with paper on top & bottom on 8x10



ESTIMATE

Cost Dept. Checked

JUN 3 1940

DATE JUN 3 1940

	DATE COMPLETED	DATE COMPLETED
DESIGNING	JUN - 3 - 40	JUN - 3 - 40
ETCHING		
PROOFING		
PRINTING		
FINISHING		
PACKAGING		
DELIVERY		
TOTAL		

DATE BLUEPRINTS

DATE

6/11/40

Teich

150

08-4925
NO. 0A-H925

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) PALO VERDE TREE BLOOMING ON
THE DESERT NEAR PALM SPRINGS, CALIFORNIA

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) STEPHEN WILLARD

MADE FROM KODACHROME

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

9

Give us your best photograph
in holiday and gift sets
to make an attractive set.

Paper Process

To be color
proofed

M.O. 4 1/2 Jan 12

ESTIMATE

DATE MAY 31 1940

DATE	TIME	DATE	TIME
MAY 31 1940	11 2/4	MAY 31 1940	6/3 7/4
	7/4		
	15		

DATE SUBMITTED

DATE RECEIVED

DATE PAID

DATE CANCELLED

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OB-H926

ORDER NO. 38919

DATE 5-28-1940

6 M500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DESERT LILY IN BLOOM NEAR PALM SPRINGS, CALIFORNIA

SMALL TYPE: (C) STEPHEN WILLARD

MADE FROM KODACHROME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9. Please send on order for the customer. Please see to it that the colors are in harmony with each other to make an attractive set.

Photographic
Paper

To be color
proofed

ESTIMATE
AND WORK SCHEDULE
By 4
Date MAY 21 1940

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
CONTRACT - 1000000		MAY 21 1940	MAY 21 1940
DESIGN			
REWORKING	2 1/2		6/10/40
PHOTOGRAPH			
ENCLOSURE	80	6-6	
ENCLOSURE			
HAND COL PROOF			
ARTIST	60 13	6/10/40	6/13/40

DATE & SIGNATURE OF
DATE Photo Returned to Customer

OK 154

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OB-H927

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAVER TAIL CACTUS (OPUNTIA),
BLOOMING NEAR PALM SPRINGS, CALIFORNIA

SMALL TYPE: (C) STEPHEN WILLARD.

SMALL TYPE - MADE FROM KODACHROME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

1. PRINTS ON
2. PRINTS ON
3. PRINTS ON
4. PRINTS ON
5. PRINTS ON
6. PRINTS ON
7. PRINTS ON
8. PRINTS ON
9. PRINTS ON
10. PRINTS ON

Photo graphic
Paper

To be

Color proofed

Executive Order

By

Date

MAY 31 1940

ESTIMATE

To

Date

MAY 31 1940

OPERATION

DATE

DATE

COMPUTING

MAY 31 1940

MAY 31 1940

STATION

PETROLEUM

INSTALLATION

REPAIRS

REPAIRS

REPAIRS

REPAIRS

55

16

6-

11

6-

17

DATE

DATE

6-18-40

DATE

DATE

154

NO. OB-H928

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA 38919

ORDER NO.

DATE 5-28-1940

6M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) WILD FLOWERS, DATE GARDENS AND SNOW CAPPED MOUNTAINS
BOT-A SCENE UNIQUE TO THE PALM SPRINGS DESERT

DIMPRINT SAME AS ABOVE

small type MADE FROM KODACHROME

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this material, please see to it that all material registered are uniform in color and in harmony with each other to make an attractive set.

Photo to go by paper

To be color

proofed

*M.O.
Ret - 1 hr
Color Match*

MAKEOVER

Charge to *art* *Don.*

EST. Makeover Time Required

	TIME	
RETOUCHING	1	Time Recorded in Cost Dept.
PHOTOGRAPH	1/2	Date _____
CHROMOLITH		By <i>h</i>
PRINTING	0	
ENGRAVING		

Rh 1524

ESTIMATE			
MAY 27 1940			
MAY 31 1940			
8	3		45
80	6-6		
54	76	6-11-40	6-13-40
		6-14-40	

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS,
CALIFORNIA

NO. OB-H929

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

~~ARTXELIX~~ PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) LOOKING TOWARD TAHQUITZ
CANYON, PALM SPRINGS, CALIFORNIA

IMPRINT SAME AS ABOVE

SMALL TYPE

MADE FROM KODACHROME

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

9
To be
Color proofed

Photographic
Paper
Process

To be
Color proofed

MAY 31 1940

10 2 1/2

1/8

6-6

56 15

6-11

5-13

6 1/4 40

Photo
1940

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 0B-H930

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. II R. M. YES

TITLE (IN FULL) HORSEBACK RIDERS ON THE DESERT

IMPRINT SAME AS ABOVE

NEAR PALM SPRINGS, CALIFORNIA

SMALL TYPE: (C) STEPHEN WILLARD

MADE FROM KODACHROME

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

9
The following information is for the use of the customer only. It is not to be used by the photographer or the company. It is to be used by the customer only.

Photograph
page 1

To be color
proof

ESTIMATE

DATE MAY 31 1940

By _____

Date _____

DATE COMPLETED

MAY 31 1940

13 3 1/2

6 5 9

6-7

48 16 6-11-40 6-14-40

740.
Art 1/2 hr
L.A. 76

MAKEOVER

Charge to Art. Date

EST. No. 110-154

RETOLITHING	1/2	Time recorded in Case Date
PHOTO-LITHO	1/2	
COMPOS.		
ART LITH.	16	
ENGRAVING		

#60 7/22 7/25

10/25

Rm 154
154

(C) WILLARD-PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OB-H931

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YUCCAS BLOOMING NEAR PALM SPRINGS, CALIFORNIA

SMALL TYPE: (C) STEPHEN WILLARD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9. *Photographic paper process*
To make an attractive set.

to be color proofed

ESTIMATE

MAY 11 1940

Cost Dept. Checked

By

Date

DATE COMPLETED

MAY 3 1940

MAY 1 1940

13 3

80

6-6

6/5 Gr

48 12

6-10-40

6-12-40

6-14-40

M.O.

Rt. - 1 1/2

L.A. 12 hr

#56 7-25

MAKEOVER

Charge to Art

Est. Makeover Time Required

RETOUCHING

1 1/2

PHOTOGRAPH

1/2

COMPOSE

ART

12

ENGRAVING

Time Reported in Cost Dept.

JUL 7 1940

DATE

By

5

Rh 154

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OB-H932

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWIMMING POOL, EL MIRADOR,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9
The following information is for the use of the customer and is not to be used for any other purpose.
It is the policy of the company to keep the customer informed of the progress of the work and to deliver the work as soon as it is ready.

926

925

928

931

927

Photographic
Paper

To be

Color proofed

ESTIMATE

MAY 31 1940

By

Date

Cost Dept. Checked

MAY 31 1940

TIME

DATE
ENTERED COST DEPT.

DATE
COMPLETED

MAY 31 1940

MAY 31 1940

16 6

9/6 gr.

50 6-7

50 16

6-14-40

M. O.
Ret 1 1/2
L. A. 16

MAKEOVER

Charge to C. W. H. Date

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
ETCHING	1 1/2	
PHOTO-LITHO	1/2	
GRAPHIC ART		
ART DEPT.	16	
ENGRAVING		

By

54

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. OB-H933

ORDER NO. 38919

DATE 5-28-1940

6 M 500 POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GARDENS, EL MIRADOR, PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW KODACHROME ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

For best results, please
send the following information:
1. Name of the person or
company to whom the
prints are to be sent.
2. Address of the person or
company to whom the
prints are to be sent.
3. Name of the person or
company to whom the
prints are to be sent.

Photographer
Paper

To be color
proofed

M. O.
But - 1 hr
L a - 16 hr

MAKEOVER

Change to Art Dept.

LST Makeover Time Required

RETOUCHING	1	Time Recorded in Cost Dept.
PHOTOGRAPHY	1/2	Date JUL 8 1940
COMPOSING		By
ART DEPT.	16	
ENGRAVING		

59 1/2 1/25

10/2

154

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 0B-H934

ORDER NO. 38943

DATE 5-28-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF ENDICOTT-
JOHNSON FACTORIES LOCATED AT ENDICOTT-JOHNSON
CITY, BINGHAMTON AND OWEGO, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAY 28 1940 AND WORK SCHEDULE

Cost Dept. Checked - 7.

By [Signature]
Date MAY 28 1940

COMPLETION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time (in hours)		
WORKING TYPE SET UP			MAY 28 1940	MAY 28 1940
SKETCH				
ETCHING	8	4		5/31/40
PHOTO LITHO				
BLUETINT	60		5-31	
STRIPPING, COUNTERING				
ENGRAVING				
HAND COLOR PROOF	226	2 1/2		6-3-40
ARTIST DEPT.	57	13	6-10-40	6-13-40

BLUEPRINT ORD.

DATE FRI 6/14/40

L

FOR

DATE

NO. 0B-H935

MC CLENATHAN PRINTERY, INC., DUNKIRK, N.Y.

ORDER NO. 38959

DATE 5-28-1940

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL AVENUE LOOKING SOUTH,
DUNKIRK, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.I.T.

COLOR DESCRIPTION

LEFT: 1, 2 CREAM, & BE SURE & DO NOT BRING OUT WOOLWORTH SIGN SO IT IS READILY
READABLE. 3 GREY. 4 RED. 5 GREY. RIGHT: BRING OUT SIGN ON THEATRE, CAPITOL.
1 RED. 2 CREAM. 3 IS MASONIC TEMPLE & IS WHITE. 4 BUFF. TAKE OUT SIGN ON
EXTREME LEFT OF PHOTO, "NOAH'S ARK" ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 29 1940	MAY 29 1940
SKETCH				
RETOUCHING	18	5		5/31/40
PHOTO LITHO				
BLUEPRINT SINKING OF PLATE	80	-	5-31	
ENGRAVING				
HAND COLOR PROOF	217	1 3/4	6-2-40	6-2-40
ARTIST DEPT.	207	10		

DATE BLUEPRINT OK'D

DATE Filed 6-13-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

151

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. OB-H936

ORDER NO. 39231

DATE May 28, 1940

25 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

18

R. M.

YES

TITLE (IN FULL)

IMPRINT

AERIAL VIEW, NEW ORLEANS, LA. SHOWING
BENDS IN MISSISSIPPI RIVER

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS

Use small photo (make photo)

ENTIRE VIEW OF PHOTOGRAPH ATTACHED MUST BE SHOWN ON CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. *Yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *[Signature]*

ESTIMATE

Comp. Dept. Checked

Date

AND WORK SCHEDULE

By *[Signature]*

Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	10	3 1/2	6/3
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30	2	6-5-40
ARTIST DEPT.	219	13	6-17-40 6-19-40

DATE BLUEPRINT OK'D

DATE Filed 6-20-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

no card photo 1524

WEAKLEY-OLSON, JAMESTOWN, N. Y.

NO. OB-H937

ORDER NO. 39237

DATE May 28, 1940

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT

BATHING BEACH AND PAVILION, MIDWAY PARK,
CHAUTAUQUA LAKE, N. Y.

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT DOCK AND ADD BOYS & GIRLS AS BATHERS IN THE WATER AND ON BEACH
BLDG. VERY LIGHT COLORED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of _____

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

1940 A. D. A. O. K. SCHEDULE

MAY 22 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		MAY 28 1940	MAY 29 1940
SKETCH			
RETOUCHING	4	6-29	6-3
PHOTO LITHO			
BLUEPRINT		6-4	
STRIPPING			
ENGRAVING			
HAND COLOR PROOF	30		6-6-40
ARTIST DELIVER	226		6-14-40

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE DELIVERED TO CUSTOMER _____

DATE DELIVERED TO CUSTOMER _____

151

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL No. OB-H938 ORDER NO. 38994 DATE 5-31-1940
CUSTOMER SILVER SWAN INN
G.C. MARSTON
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ONE MILE EAST OF SPRINGFIELD, OHIO ON
U.S. ROUTE 40

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

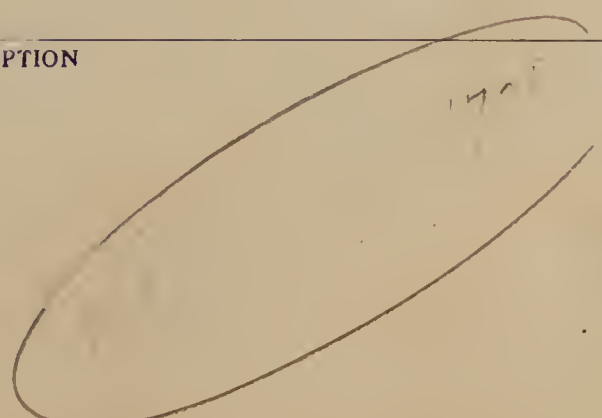
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCH OUT THE LETTERING IN THE TWO LOWER CORNERS OF THE UPPER VIEW AND PUT AT THE BOTTOM
OF THE CARD THE LETTERING AS ON THE ARTIST DRAWING. SEE SKETCH ATT'D. *for colors only*

Use composite photo to work from

COLOR DESCRIPTION

SEE SKETCH ATT'D.



*2/4
6-19-40*

make OK. Blue impression

PHOTO RETURNED
TO
PHOTO USED FOR

Red 7
49 6-7
59 6-17 6-18

Original
[Signature]

JUN - 1 1940

[Large checkmark]

154

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H939 ORDER NO. 38993 DATE 6-5-1940

CUSTOMER HOTEL CROMWELL
WILDWOOD, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CROMWELL, ATLANTIC AVENUE AND
26TH STREET, WILDWOOD, N.J.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer G.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

D12

Ret 11
49 6-12 Ale 1 1/2
Hart 9 1/2
56 8-23 8-27

19

JUN 22 1940

Ly
8-28-40

159

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H940

ORDER 38991

DATE 5-31-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FOREST HILL CEMETERY
BIRMINGHAM, ALA.

6 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AZALEA CROSS, FOREST HILL CEMETERY,
BIRMINGHAM, ALABAMA

FRONT NO. 5 (All of this on address side)
R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS & CARD ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS & CARD ATT'D. CUSTOMER LIKES THE GENERAL COLORING OF THE SKY ON
CARD ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 6-6
48 6-21-40

MAY 31 1940

6/22/40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H941 ORDER NO. 38990 DATE 5-31-1940

CUSTOMER PARK HOTEL CO.
CHARLOTTE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SELWYN HOTEL, CHARLOTTE, N.C.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY & SKETCH ATT'D.

*Follow sketch for colors, etc., but make
card full face*

COLOR DESCRIPTION

SEE TISSUE OVERLAY & SKETCH ATT'D.

JUN 18 1940

Hy
7-5-40

make DK Blue impression

H. H.

173

CURT TEICH & COMPANY, Inc. — 1733 1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OB-H942 ORDER NO. 39600 DATE 6-5-1940

CUSTOMER GOTHAM COCKTAIL LOUNGE
SAN FRANCISCO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2 (Group 2)

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DO NOT MISS VISITING THIS BEAUTIFUL

BAR AND COCKTAIL LOUNGE WHEN IN SAN
FRANCISCO (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATT'D.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 1
Ret 8
Ne 24
Lat 11 1/2 54

As printed
[Signature]

RF
7.9.40

JUN -6 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H943 ORDER NO. 38984 DATE 5-31-1940

CUSTOMER WESTERN ADVERTISING AGENCY
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full I'M SEEING SAN DIEGO-WHERE CALIFORNIA
BEGAN-FROM THE EL CORTEZ SKY ROOM-"DRINKING
IN THE SKY"

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE COPY ATT'D.

COLOR DESCRIPTION

SEE COPY ATT'D.

VERY VERY RUSH

dy
6.11.40

MAY 31 1940

make Red impression

THE RUBIN PUBLISHING CO., NEWBURGH, N.Y.

NO. OB-H944

ORDER NO. 38965

DATE 5-31-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FERGUSON LIBRARY, STAMFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIV.NO. UPPER RIGHT CORNER:12

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS, Use PHOTO & CARD 26747 ATT'D.

PUT AUTUMN FOLIAGE ON CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Reg hoth

Executive Estimate

ESTIMATE AND WORK SCHEDULE

Cost Checked

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONFIRMATION OF ORDER		JUN - 4 - 40	JUN - 4 - 40
SKETCH			
RETUCHING	6 3	5-31	6-8-40
PHOTO LITHO			
BLUING & STRIPPING CARD	79		
ENGRAVING			
HAND COLOR PROOF	21 1/2	6-6-40	6-6-40
ARTIST DEPT.	21 8 1/2	6-14-40	

DATE BLUEPRINT OK'D

By

DATE FILED

DATE HAND COLOR PROOF

6

11
Curtis

THE RUBIN PUBLISHING CO., NEWBURGH, N.Y.

NO. OB-H945

ORDER NO. 38965

DATE 5-31-1940

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CITY HALL, STAMFORD, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

PRIV. NO. UPPER RIGHT CORNER: 13

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS, PHOTO & CARD 1A1752 ATT'D.

PUT AUTUMN FOLIAGE ON CARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2
Surveys of
order for the customer. Please
see to it that all of the nega-
tives are made and colors are
in harmony with each other
to make an attractive set.

Executing Order By ESTIMATE Date MAY 31 1940 Cost Dept. Checked By 6-1-1940

OPERATION	ME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		MAY 31 1940	MAY 31 1940
SKETCH			
RETOUCHING	2	4 1/2 5-31	6-4-50
PHOTO-LITHO			
BLEUPRINT STRIPPING, O	80	6-5	
ENGRAVING			
HAND COLOR	30	1 1/2	6-6-40
ARTIST DEPT	107	9	

DATE BLUEPRINT Q'D _____ DATE Filed 6-1-1940
By 1/2
DATE HAND COLOR PROOF Q'D _____ DATE Photo Returned to Customer _____
By _____

153

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6B-H946 ORDER NO. 38998 DATE 5-31-1940

CUSTOMER SPOKANE, PORTLAND & SEATTLE RY.CO.
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

~~ART COLORED~~ 3 1/2 x 5 1/2 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BONNEVILLE DAM, COLUMBIA RIVER
BOT-TRAIN WINDOW VIEWS, SPOKANE, PORTLAND & SEATTLE
RAILWAY

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE TREES ARE EVERGREEN(FIR). WATER FAIRLY BLUE WITH WHITE AT THE UPPER LEFT DAM. THE
ISLAND AND THE RIGHT AND LEFT FOREGROUND AREAS ARE SAND OR SOIL. THE DAM IS GRAY CONCRETE.

6/2 6/40

49

6-7

Det 52
HC 13/4
PA 10

[Handwritten signature]

JUN - 1 1940

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

3

15K

FREED NEWS CO., SPRINGFIELD, OHIO

NO. OB-H947

ORDER NO. 39302

DATE May 31, 1940

25 M POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

100 F HOME, SPRINGFIELD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BROWN BRICK. DARK RED TILE ROOF & STEEPLES. GRAY TRIM AT ENTRANCE.
ENTRANCE ON RIGHT GRAY STONE, DARK RED TILE ROOF.
GRAY STEPS & WALKS. GRAY LAMP POSTS, WHITE GLOBES. SHOW WHITE LAMP
GLOBES ON POSTS AT ENTRANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

Executed By

By

Date

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Click No. | Time Allowed

DATE
ENTERED DEPT.

DATE
COMPLETED.

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO-LITHO

BLUE-INT
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

10 3

84

201

215

1/2

9

6-10

6-14

JUN -3 1940

6-10

6-17

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

make new front
156

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. OB-H943

ORDER NO. 39305

DATE MAY 31, 1940

12¹/₂ POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

1. POSITION OF TITLE: UPPER, LOWER, CENTER - BORDER.

(TITLE IN FULL)

INTERIOR OF ANCIENT SPANISH SHRINE OF
NUESTRA SENORA DE LA LECHE, ST. AUGUSTINE,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE —

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SEE CARD MARKED #2 FOR COLORING OF STATUE ON ALTAR.
NOTE 4 ROWS OF LIGHTS ON THE ALTAR, THE FIRST ROW BEING BRIGHT BLUE, THE
SECOND ROW WHITE, THE THIRD ROW BRIGHT BLUE AND THE FOURTH AND LAST WHITE.
SEE CARD MARKED #1 FOR COLORING OF OTHER ITEMS.
CARPETS ARE TO BE RED INSTEAD OF GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of the President

By

Date

ESTIMATE

3 1940 WORK SCHEDULE

By

Date

Cost Dept. 6/19/40

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN -3 1940	JUN 3 1940
SKETCH	12 3		6/4 9/40
RETOUCHING			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	80	6-5	
ENGRAVING			6 June
HAND COLOR PROOF	225 1/2	6-17	6-18
ARTIST DEPT.	216 9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

14 155
156

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H949 ORDER NO. 39526 DATE 6-3-1940

CUSTOMER ROBERTS, JOHNSON & RAND
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LET'S GET IT STRAIGHT, MISTER!
(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT, INSTRUCTIONS & SKETCH ATT'D.

COLOR DESCRIPTION

SEE LAYOUT, INSTRUCTIONS & SKETCH ATT'D.

copy

2 drawings not
6/27/40
20

7/2/40

make OK Blue impression

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
5-80-1 1/2
RT. 4 1/2

49

6-21

2 1/4

10 1/2

53

10 1/2

Push

2-1

4-2

5-1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OB-H950 ORDER NO. 39526 DATE 6-3-1940

CUSTOMER ROBERTS, JOHNSON & RAND
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full I WANT TO TALK TO MOTHER!
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT, ~~INST.~~ & SKETCH ATT'D.
copy

COLOR DESCRIPTION

SEE LAYOUT, ~~INST.~~ & SKETCH ATT'D.
copy

MAKEOVER

Charge to RETOUCHING Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Case Dept.
RETOUCHING		
PHOTO-LITHO	$\frac{1}{2}$	
COMPOSING		
ART LITHO		
ENGRAVING		

#30

ll
7/3/40

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

5 x 7
10-12
Ref 4 1/2
6-21 NC-2
L.A. 10-2 54

Rush

5 up 12 22
2
5 1 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. OB-H951 ORDER NO. 39527 DATE 6-3-1940

CUSTOMER ROBERTS, JOHNSON & RAND
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ALL-LEATHER SHOES FOR ALL THE FAMILY!
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT, INST. & SKETCH ATT'D.
copy

COLOR DESCRIPTION

SEE LAYOUT, INST. & SKETCH ATT'D.
copy

Shoes by SL
Real

2/8
1/9/40

make Red impressive

5/7
2 1/2
4 1/2
if Raytone #30 NC 2 1/2
following note L.A. 11
be pink
orange blue on no 37 black.

350

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0B-H952 ORDER NO. 39527 DATE 6-3-1940

CUSTOMER ROBERTS, JOHNSON & RAND
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WE FIT YOUR CHILDREN'S FEET CORRECTLY
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C.T. Imprint ☐ No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT, ~~INST.~~ & SKETCH ATT'D.
copy

COLOR DESCRIPTION

SEE LAYOUT, ~~INST.~~ & SKETCH ATT'D.
copy

3 drawings ret
6/27/40
M

h
7/2/40

make DK Blue impression

2 — 1 1/2
5 up 11 — 2 hrs

5-1-40
2
4
6-21-40 226 - 110 - 1 3/4
50 - 9 1/2

[Large signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H953 ORDER NO. 39523 DATE 5-31-1940

CUSTOMER JOHN GOUTAS, PROP.
CHIMES CAFE
BELLOWS FALLS, VERMONT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHIMES CAFE, BELLOWS FALLS, VERMONT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE OVERLAY ON PHOTO ATT'D. XM

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE OVERLAY ON PHOTO ATT'D. THE LEATHER ON BACKS OF SEATS IS DIFFERENT THAN ANY CREAM ON YOUR COLOR CARD. IT HAS A LEMON CAST. THE WALL & CEILING CREAM HAS A LAVENDAR CAST. THE DESIGNS ON BACK SIDE AND CENTER OF CEILING ARE LIGHT LAVENDAR #20 WITH LINES GREEN #16.

THE TABLE TOPS ARE MIXED LIKE TWEED 39 and 55.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 6-11 Ret 7 1/2
be 2
Lat 10 1/2

JUN - 3 1940

Handwritten signature

Handwritten: 28 6-21-40



Handwritten: 2

Handwritten: 156

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. OB-H954

ORDER NO. 39325

DATE JUNE 3, 1940

12 1/2" POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HIGH STREET, HOLYOKE, MASS.

PRIVATE NO. 3/4 INCH FROM RIGHT EDGE
IN UPPER BORDER -- 115

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT.

COLOR DESCRIPTION

TAKE OUT 'W.T. GRANT' SIGN ON BLDG ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 3 1940

AND WORK SCHEDULE

By

Date

JUN 3 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOS NG. TYPE SET UP			JUN 3 1940	EB
SKETCH				
RET TOUCHING	18	5		47 gr
PHOTO LITHO				
BLUEPRINT STEPPING, OPAQUING	74		6-10	
ENGRAVING				
HAND COLOR PROOF	210	2	6-11	6-12
ARTIST DEPT.	218	10	6-12-40	6-14-40

DATE BLUEPRINT OK'D

DATE Filed

6-17-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. OB-H955

39327

ORDER NO.

JUNE 3, 1940

12 1/2 M.

POST CARDS

C.T. ART COLORTONE

DATE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

TITLE (IN FULL)

AUDITORIUM, CAMP-OF-THE-WOODS ON LAKE

IMPRINT

SAME AS ABOVE

PLEASANT, SPECULATOR, N.Y. ADIRONDACK

MOUNTAINS

priv. No. 3/4" from right edge in Upper
Border - 164 S.P.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

BUILDINGS WHITE. AUDITORIUM, WHITE WITH RED POST UP TO ROOF. ROOF
UNPAINTED GALVENIZED. *Show flag waving.*

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Costs Checked

By

By

Date

JUN 3 1940

Date

JUN 3 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN - 2 1940	100 - 8 1940
SKETCH				
RETOUCHING	11	1 1/2		
PHOTO LITHO				
BLUEPRINT STRIKING, OPAQUING	24		6-7	
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		6-11-40
ARTIST DEPT.	21	9	JUNE 11, 1940	12-1940

DATE BLUEPRINT OK'D

DATE Filed

6 13 40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

157

MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.
NO. 06-H956
ORDER NO. 39332

DATE JUNE 10, 1940

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

STATON VIADUCT ON THE PENNSYLVANIA
TURNPIKE

CUST. PRIV. NO. UPPER LEFT CORNER — PA-104

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT CEMENT BRIDGE ALL OVER. SHOW HIGHWAY GOING UNDER LEFT END OF BRIDGE
GRAY CEMENT ROAD. REMOVE POLE ON LEFT. USE MAP ON LOWER HALF OF CARD UP TO
MARKS ON EDGE OF PHOTO. CUT OFF WHAT IS NECESSARY ON TOP TO MAKE A GOOD
BALANCED CARD. SEE BACK OF ATT'D CARD FOR COLOR INSTRUCTIONS FOR MAP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKEOVER

Charge to L.V.S.E. - D.M.

EST. Makeover Time Required

	TIME	Time Recorded by Cash Dept.
RETOUCHING	2 1/2	
PHOTO-LITHO	1 1/2	Date JUN 17 1940
COMPOSING		
ART DEPT.		By
ENGRAVING		

#30, 6-19-40

ESTIMATE

Cost Dept. Checked

JUN 11 1940

By

JUN 17 1940

ITEM	EST. TIME	DATE FOR DELT.	DATE COMPLETED
CHIEF ENGR. TEST AP		JUN 11 1940	JUN 17 1940
ETCH	10 1/2		6/12 5p
RETOUCHING	3		
PHOTO-LITHO			
ENGRAVING			
HANDWORK PROOF	1 3/4		
ARTIST DEPT.	210 10 1/2	6-19	6-21

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

JUN 18 1940

Am 156
167

NO. OB-11957

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 39332

DATE JUNE 3, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PENNSYLVANIA TURNPIKE NEAR FORT
LITTLETON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - PA-103

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT CEMENT ROAD & BRIDGE. MAKE GREEN LAWN & SHRUBERY IN CENTER. REMOVE
ALL DUST FROM ROAD. SHOW WIRE FENCE 10 FEET FROM EDGE OF CEMENT ON BOTH SIDES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 3 1940

By

Date

JUN 3 1940

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE & SP.	JUN - 3 1940	JUN 3 1940
SKETCH	8 2	6/7/40
RETOUCHING		
PHOTO-LITHO		
BLUEPRINT	79	
STRIPPING, C. & Q. U. P.		
ENGRAVING		
HAND COL. PROOF	226 1/2	6-11-40
ART. I. P.	217 8	JUN 17-1940 JUN 13, 1940

DATE DELIVERY OK'D

DATE Filed

6/1/40

DATE HAND COL. PROOF OK'D

DATE Photo Returned to Customer

114-157
157

MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-1956

ORDER NO. 39332

DATE JUNE 3, 1940

25 M TEST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

PENNSYLVANIA TURNPIKE CROSSING LINCOLN
HIGHWAY U.S. 30 IN BEDFORD NARROWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - PA-102

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT CEMENT BRIDGES IN CENTER AND ON REAR RIGHT. MAKE WIDE CEMENT ROAD ON
TURNPIKE ON UPPER LEFT & CENTER TO REAR RIGHT OVER BRIDGE. SHOW WIDE CEMENT
ROAD. REMOVE POLES & WIRES & SIGN IN REAR CENTER. THE SUPER HIGHWAY IS
ROAD CROSSING BRIDGE IN CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUN 3 1940

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
EST. TIME			JUN - 3 1940	JUN - 8 1940
EST. TIME	1	2		6/7 9
EST. TIME	54		6-11	
EST. TIME	226	1 1/2		6-11-40
EST. TIME	6 11	9	June 17-40	

DATE PRINT OK'D

DATE Filed

6 17 + 0

DATE PHOTO OK'D

By

DATE Photo Returned to Customer

MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. NO. OB-K959

ORDER NO. 39332

DATE JUNE 3, 1940

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

WESTERN PORTAL OF KITTATING TUNNEL ON
PENNSYLVANIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. MES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER -- PA-161

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LIGHT CEMENT ROAD & REAR TUNNEL. MAKE LIGHT CEMENT TOP SHOULDER ON TUNNEL.
SILVER GRAY BRIDGE. LIGHT CEMENT PIERS. MAKE TWO MORE LANES OF CEMENT ROAD
IN CENTER. GREEN LAWN & SHRUBERY IN CENTER OF ROAD. MAKE ROAD TAPER INTO
ONE WIDE LANE AS IT NEARS THE TUNNEL. FINISH ROAD LIKE SKETCH FROM PAPER
ATT'D. FINISH TUNNEL LIKE ON PAPER SKETCH ATT'D

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive C. Estimate
By JUN 3 1940
Date
ESTIMATE
AND WORK SCHEDULE
By JUN 3 1940
Date

OPERATION	TIME Hrs. Mins.	DATE ENTR. & DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN - 3 - 1940	
SKETCH			
RETOUCHING	10 3		6/7 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	22 1/2		6-11-40
ARTIST DEPT.	210 6 3/4	6-17	6-18

DATE BLUEPRINT OR'D

DATE Filed

By

DATE HAND COLOR PROOF

DATE FILED

MINISKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H960

ORDER NO. 39332

DATE JUNE 3, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

SCENIC BEAUTY ON PENNSYLVANIA'S SUPER
HIGHWAY - WEST OF CARLISLE AND HARRISBURG, PA.

PRIVATE NO. UPPER LEFT CORNER - PA-100

PHOTO PROPERTY OF GT

COLOR DESCRIPTION

LIGHT CEMENT ROAD. MAKE GREEN LAWN & FLATE FINE SHRUBERY IN CENTER OF DUAL ROAD
SEE SKETCH IN ENVELOPE OB-H959 FOR FINISHING OF ROAD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive C. C. Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 3 1940 AND WORK SCHEDULE

JUN 3 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE-SET UP		JUN -3 1940	JUN -3 1940
SKETCH			
RETOUCHING	11 1 1/2		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	725 1 1/2		13 7/11/40
ARTIST DEPT.	215 8 3/4	6/17	6/17

DATE BLUEPRINT OK'D

DATE FIN

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Rush

156
157

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H961

ORDER NO. 39333

DATE JUNE 3, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CAMPUS VIEW OF WASHINGTON COLLEGE,
CHESTERTOWN, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE —

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDGS ALL DARK RED BRICK. DARK DULL RED ROOF IN CENTER. LIGHT BUFF CORNICE
& TOWER & ENTRANCE IN CENTER. WHITE TRIM ON REAR LEFT. SLATE ROOF. LIGHT GRAY
TANK ON REAR LEFT. SHOW FLAG ON POLE. GREEN TERRACED LAWN. SHOW SPRINGTIME
FOLIAGE ON TREES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order. Please
see to it that all
negatives are uniform
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

JUN 3 1940

WORK SCHEDULE

DESCRIPTION	TIME	DATE	DATE
	ENTER	DEPT.	COMPLETED
10 3			6/5 gr
80	6-6		
36 1/2			6-7-40
35 9	6-19		6-20

DATE RE-PRINTED

By

DATE HAND COL

By

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H962

ORDER NO. 39333

DATE JUNE 3, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CHESTERTOWN YACHT AND COUNTRY CLUB,
CHESTERTOWN, MD.

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BLDGs WHITE BROWN ROOFS. GREEN WINDOW SHUTTERS. GREEN TERRACED LAWN.
SHOW FLAG ON POLE ON RIGHT. DARK GREEN PINE TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Est. Checked

By

Date

JUN 3 1940

AND WORK SCHEDULE

By

Date

JUN 3 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 3 1940	
SKETCH				
RETOUCHING	11	2		4/6 9
PHOTO-LITHO				
BLEUPRINT	79			
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	210	1 1/2	6-11	6-11
ARTIST DEPT	55	8		6/10/40

DATE 6/10/40

DATE Filed

By

157

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H963

ORDER NO. 39333

DATE JUNE 3, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

U.S. POST OFFICE, CHESTERTOWN, MD.

PRIVATE NO. BEFORE TITLE ----

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DARK RED BRICK. WHITE COLUMNS & CORNICE & SASH & WINDOW FRAMES, DOORS & GABLE
GRAY STEPS BRONZE LIGHTS. DARK GRAY ROOF. GREEN LAWN & SHRUBERY, SHOW
FLAG ON POLE. ~~1~~ DARK RAILING ON STEPS. BLDG ON LEFT GRAY. REMOVE WIRES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Estimate of Cost

ESTIMATE

Cost Dept. Checked

By JUN 3 1940

By JUN 3 1940

AND WORK SCHEDULE

OPERATION	EST. TIME (HOURS)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 3 1940	JUN 3 1940
SKETCH			
RETOUCHING	11 2		4-6-40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	6-7	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		6-12-40
ARTIST DEPT.	39 8 1/2	6-18	6-20

DATE BLUEPRINT OK'D

DATE Filed

6-22-40

By

DATE HAND COLOR PROOF OK'D

8

25 P. 136

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H964

ORDER NO. 39333

DATE JUNE 3, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CAMPUS VIEW SHOWING DUNNING HALL, LIBRARY,
WM. SMITH HALL, GYMNASIUM, WASHINGTON COLLEGE,
CHESTERTOWN, MD.

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OT

COLOR DESCRIPTION

BLDGS ALL DARK RED BRICK. WHITE CORNICE, SASH & GRAMES & TRIM
DARK SLATE ROOFS. GREEN TERRACED LAWN & SHRUBERY. REMOVE PILES OF DIRT ON
REAR RIGHT AND SHOWN GREEN TERRACED LAWN. REMOVE SHADOWS IN FOREGROUND.
SHOW LEAVES ON LIMBS IN FOREGROUND TOP.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By JUN 3 1940

AND WORK SCHEDULE

Date JUN 3 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 5 1940	JUN 2 1940
SKETCH			6/5/40
RETOUCHING	3		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	99	13/1	6-7
ARTIST DEPT.	36	9 6-18-40	6-19-40

DATE BLUEPRINT OK'D

DATE FILED 6.20.40

By

By

DATE HAND COLOR PROOF OK'D

1/2

157

THE HARRY P. CAMP & BRO. CO., BALTIMORE, MD.

NO. OB-H965

ORDER NO. 39333

DATE JUNE 3, 1940

61 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

REID HALL, WASHINGTON COLLEGE,
CHESTERTOWN, MD.

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DARK RED BRICK. WHITE FRONT IN CENTER. WHITE COLUMNS, CORNICE & WINDOW
FRAMES. DULL RED SIDE ROOF. BRONZE ~~ROOF~~ LIGHTS. BLDG ON REAR LEFT
WHITE, DULL BROWN ROOF, GRAY BASE. MAKE SPRINGTIME FOLIAGE ON TREES.
GREEN LAWN. DARK GREEN SHRUBERY. REMOVE POLE & WIRE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

JUN 3 1940

JUN 3 1940

OPERATION	EST. TIME		DATE ENTERED DLPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN - 3 1940	JUN - 3 1940
SKETCH				4/6 Gp
RETOUCHING	17	3		
PHOTO LITHO				
BLUEPRINTING	80		6-7	
ENGRAVING				6-11-40
HAND COLOR PROOF	30	1/2		
ARTIST REPT.	33	8 3/4	6-18-40	6-19-40 F.W.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

Transmitted to Customer

157

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H966

ORDER NO. 39333

DATE JUNE 3, 1940

61 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

KENT COUNTY COURT HOUSE BUILT 1860,
CHESTERTOWN, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DARK DULL RED BRICK. WHITE CORNICE & TRIM. DARK GREEN DOORS & WINDOW SHUTTERS.
WHITE SASH & WINDOW FRAMES. DARK IRON FENCE. GREEN BENCHES. DULL RED BRICK
WALK. BLDG ON LEFT SAME COLOR. MAKE SPRINGTIME FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 3 1940

OPERATION	EST. TIME Click No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN - 3 1940	JUN - 3 1940
SKETCH	11 2		6/6 91
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIKING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30 1/2		6-10-40
ARTIST DEPT.	83		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

6-21-40

By

157

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H967

ORDER NO. 39335

DATE JUNE 3, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

YACHT CLUB AND BASIN, CAMBRIDGE, MD.

PRIVATE NO. BEFORE TITLE -

PHOTO PROPERTY OF

GT

COLOR DESCRIPTION

BLDG. WHITE. BOATS WHITE, BROWN TOPS. GRAY WALL AROUND BASIN. SHOW WATER BACK OF BASIN. SHOW GREEN TREES IN NEAR DISTANCE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive

By

Date

ESTIMATE

Cost Dept. Checked

By

JUN 3 1940

Date

OPERATION

TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING, TYPE SET UP

JUN - 3 1940

JUN - 3 1940

SKETCH

2

6/5 Gr

RETOUCHING

11

PHOTO LITHO

BLUEPRINT
STRIPPING, OPAQUE

ENGRAVING

30

1/2

6-7-40

HAND COLOR PROOF

60

8

6/18/40

6/20/40

ARTIST DEPT.

DATE BLUEPRINT OK'D

By

DATE Filed

6.20.40

DATE HAND COLOR PROOF OK'D

By

1/2-30 min

157

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. OB-H968

ORDER NO. 39335

DATE JUNE 3, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

WORLD WAR MEMORIAL AND FOUNTAIN,
CAMBRIDGE, MD.

PRIVATE NO. BEFORE TITLE -

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BROWN & GRAY MIXED STONE. BRONZE PLATE. WHITE FLAG POLE. GREEN LAWN AROUND
BASIN, SHOW WATER IN BASIN & IN REAR REMOVE ALL AUTOMOBILES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

8 Subjects on
order for this customer. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order Estimate

By *[Signature]* JUN 3 1940
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUN 3 1940

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	EST.	
COMPOSING, TYPE SET UP			JUN - 3 1940		JUN - 3 1940
SKETCH					
RETOUCHING	1	2			6-6
PROOFING	18				
ENGRAVING					
HAND COLOR PROOF	49	1 1/2			6-10
ARTIST COPY	56	8	6-18		6-19

DATE BLUEPRINT OK'D

DATE FILED

6-20-40

DATE HAND COLOR PROOF OK'D

157

MARK N & BIELFELD, INC., FREDERICK, MD.

NO. **OB-H969**

39337

ORDER NO.

June 3, 1940

DATE

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CRYSTAL LAKE, REST HAVEN MEMORIAL PARK,
HAGERSTOWN, MD. (USE GOTHIC TYPE)

FRONT NO.

19 OF THIS ON THE ADDRESS (NO)

IMPRINT

R.M.
SAME AS ABOVE

PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. IN LOWER RIGHT CORNER - 77

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SHOW SOME OF THE MOUNTAINS IN THE BACKGROUND. CUT SOME OFF OF THE FORE-
GROUND OF THE PICTURE, AND TAKE THE BALANCE OFF THE TOP, IN ORDER TO COME
TO SIZE. THIS PICTURE MUST BE AN EXTRA GOOD ONE PARTICULARLY AS REGARDS THE
VARIATIONS OF COLORINGS IN THE FOLIAGE, ELIMINATING ALL WILD ~~WEEK~~ COLORING.
THE LITTLE TREE ALMOST IN THE CENTER OF THE PICTURE HAS RED LEAVES. BALANCE
OF FOLIAGE IN VARIATIONS OF GREEN. WATER NOT TOO BLUE.

SUBMIT: RET. PHOTO YES B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By 7
Date JUN 3 1940
A D A S K SCHEDULE
Date JUN 1 1940

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET		JUN - 6 1940	JUN - 6 1940
SKETCH			
RETOUCHING	17 2 1/2		6/7 9
PHOTO-LITHO			
BLUEPRINT	80	6-17	
STRIPPING (1/2 1/2)			
ENGRAVING			
HAND COLOR PROOF	2 1/2	6-20-40	
ARTIST REPT.	57 8 1/2	7-5-40	7-8-40

DATE SUBMITT OK'D

DATE FILED

7-9-40

DATE HAND COLOR PROOF OK'D

DATE FILED

By

By

160

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO — YES — RETURN PHOTO

DIAL No. OB-H970 ORDER NO. 39542 DATE 6-3-1940

CUSTOMER KNIGHTS OF COLUMBUS
ROCK SPRINGS, WYO.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DE SMET MONUMENT — DANIEL, WYOMING
BOT-SITE OF FIRST MASS IN WYOMING, JULY 5, 1840

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATT'D.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RUSH

6-10-40

Ret 5 1/2
#39, 6-6-40 He 1 1/2
Part 9

PHOTO RETURNED

TO

PHOTO USED FOR

JUN - 3 1940

W-15

3

156

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO	DIAL No. OB-H971 ORDER NO. 39580 DATE 6/13/40		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER THE STECK COMPANY AUSTIN, TEXAS					
	25 M POST CARDS SIZE 3½ x 5½	STYLE ART COLOR TONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full ST. ELMO-TEL - AUSTIN'S FINEST MOTEL ONE MILE SOUTH OF THE CAPITAL CITY - U.S.81 RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout					
		FRONT NO. 5 R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint <i>No as Faint</i>				
		Blue Print <u>Handcolor</u> Black & White Proof. Titles—Red, Blue				
COLOR DESCRIPTION						
FOLLOW SKETCH ATTACHED.						
<i>6/29/40</i>						

PHOTO RETURNED

TO

PHOTO USED FOR

Red 7
49 6-29 He 1½
56 6-27 Lat 9

JUN 15 1940

make OK. Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OB-4972 ORDER NO.

DATE 6/4/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

Photos for
this Customer

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SADDLE STITCHING
BY FLORSHEIM
SEWS UP THE STYLE SITUATION
(ETC. AS PER INSTRUCTIONS)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

XX FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

10.12.40 Neg for Ret

*1.12.40
Ret 2
1 1/2
Ret 9 -54*

#30, 6-29-40

By J. C. T.

P. W.

make Red impression
JUN - 5 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H973 ORDER NO.

DATE 6/4/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS.

M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FLORSHEIM VIKING

A SHOE STYLE WITH A WEATHER EYE ON HEALTH
(ETC. AS PER INSTR.)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

make OK Blue impression

JUN-5 1940

#30, 7-1-40

(53)
(66)

7-18-40

SCENIC ART SERIES, B.S. REYNOLDS CO., WASHINGTON, D.C.

NO. 9B-11974

ORDER NO. 39356

DATE JUNE 4, 1940

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

GREYHOUND BUS TERMINAL, WASHINGTON, D.C.
BOT - ARRIVED IN WASHINGTON -
LEAVING FOR

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 192

PHOTO PROPERTY OF ct

COLOR DESCRIPTION

MAKE 1-2 INCH WHITE BORDER ON BOTTOM OF CARD WITH LOWER TITLE ON.
LIGHT ~~TEXT~~ STONE. BRONZE CORNICE EDGE. SILVER COLOR MARKER & SASH. BLACK
MARBLE BASE. RED & GREEN NEON LETTERS ON WINDOWS. SIGNS LETTERS ON UPPER
CENTER OF BLDG SILVER COLOR. SHOW LETTERS CLEAR. LIGHT SILVER GREYHOUND ON
TOP OF TOWER. BRONZE FIGURES IN CLOCK ON TOP OF TOWER SHOW FIGURES CLEAR.
REMOVE ~~TEXT~~ MAN & PEOPLE ON WALK ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & P. SET UP		JUN - 5 - 1940	JUN - 6 - 1940
SKETCH			
REWORKING	10 5		6/7 gr
PHOTO LITHO			
ENGRAVING	14 80	6-7	
ENGRAVING			
HAND COLOR PROOF	210 1/2	6-11	6-11
ARTIST DEPT.	9		

DATE ESTIMATE OK'D.

DATE Filed

By

DATE HAND COLOR PROOF OK'D.

IF THE PHOTO RETURNED TO Customer

178

LOUIS L. SPEAR,, UNION PIER, MICHIGAN

NO. OB-H975

ORDER NO. 39374

DATE JUNE 4, 1940

Rephoto

6 1/2 M POST CARDS		C.T. ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u>	R. M.	<u>NO</u>
TITLE (IN FULL)	IMPRINT	SAME AS ABOVE	
THE TOWN UNION PIER, MICHIGAN			
		PHOTO PROPERTY OF <u>et</u>	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By [Signature]
Date JUN 7 1940

JUN 7 1940

WORK SCHEDULE

OPERATION	EST. TIME (25% Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE TO TYPE & L.P.		JUN-7 1940	JUN-7 1940 <i>B</i>
PHOTOGRAPHING	17 3		6/11 <i>g</i>
PHOTOGRAPHED			
BEAT STRIPPED & MOUNTED	80	6-11	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		6-12-40
ARTIST DEPT.	226 8 3/4		6-18-40

DATE BLUEPRINT ORDERED

By

DATE HAND COLOR PROOF ORDERED

Returned to Customer

Make new set
163

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	OB-H976	ORDER NO.	39589	DATE	6-4-1940	DEPT.	DATE COMPLETED	Photos for this Customer
	CUSTOMER	BALSAM SHADE FARM GREENVILLE, N.Y.					RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART		
PHOTO PROPERTY OF C. T. & CO.	6	M 500 POST CARDS	SIZE	3½ x 5½	STYLE ART COLORTONE WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE BALSAM SHADE, GREENVILLE, N.Y. — B.E. GRIFFIN, PROP.				FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C.T. Imprint No Imprint				
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE SKETCH ATT'D.				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
	COLOR DESCRIPTION SEE SKETCH ATT'D.								

3M-1-2-40

6-25-40
Signed

PHOTO RETURNED

TO

PHOTO USED FOR

49 6-12 Ret 3 1/2
48 6-24 He 1 1/2
Lat 9

X
Gm

SUN - E 1000



159

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H977** ORDER NO. **39637** DATE **6/24/40**

CUSTOMER **HOTEL BLAZILMAR
TAYLOR, TEXAS**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE **3½ x 5½**

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL BLAZILMAR, TAYLOR, TEXAS**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

BOT. RIGHT IN SMALL TYPE — Photo by B.J.Korman, Jr.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret 7-2

SL 1½ #30, 7-2-40

Ret 9

JUN 24 1940

WCH

24
7/1/40

JUN 25 1940

182

JERSEY SUPPLY COMPANY, ATLANTIC CITY, N.J.

NO. 03-H978

ORDER NO. 39662

DATE 6-6-1940

25 M POST CARDS

ART COLOR ONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DEEP SEA NET PAUL, AT MILLION
DOLLAR FISH, ATLANTIC CITY, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE MAIN THING IS THAT YOU SHOW THE FISH VERY PROMINENTLY. BE SURE
CARD IS BRIGHTLY COLORED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Execute OK

By

Date

JUN 10 1940

WORK SCHEDULE

By

Date

Cost Dept. Checked

JUN 10 1940

OPERATION	DATE	ENTERED DPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 10 1940	JUN 10 1940
SKETCH			
RETOUCHING	6 5	6-10	6-12-40
PHOTO-LITHO			
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLORING			
ARTIST	216-9-16-25		

DATE RECEIVED

DATE Filed

By

DATE HAND COLOR CHECKED

DATE Photo

By

6-26-40

Small red stamp

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H981 ORDER NO. 39670 DATE 7/9/40

CUSTOMER LIEBER'S LUGGAGE SHOPS
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIEBER'S LUGGAGE SHOP
CLEVELAND

2549-53 Superior Ave Phone: Pr. 2550

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH EXCEPT PUT CLOUDS IN SKY

fy
8.2.40

make red impression
OK. 3/10

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

16 2

13

2 1/2

12

210-8-1

49 7-22

W.H.

Strength

HILLSBORO NEWS CO., TAMPA, FLA.

NO. OB-H982

ORDER NO. 39458

DATE 6/10/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) PETER O. KNIGHT
AIRPORT, SHOWING SKYLINE OF TAMPA, FLA.

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER PLATE - U.S.
Army Air Corps Photo
PRIVATE NO. BEFORE TITLE -- 91

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 11 1940

AND WORK SCHEDULE

Date

JUN 11 1940

Date

OPERATION

EST. TIME

ACT. TIME

DATE COMPLETED

COMPOSING TYPE SET

JUN 11 1940

JUN 11 1940

SKETCH

RETOUCHING

PHOTO LITHO

BUILDING
SIDE VIEW

8 1/2

6-14

ENCLOSURE

HAND COLORING

1 1/2

ARTIST'S

48

7-9-40

7-11-40

DATE ESTIMATE

DATE Filed

7-12-40

DATE HAND COLORING

By

By

DATE Photo Return

Customer

make new frame
167

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 0B-H983

ORDER NO. 39462

DATE JUNE 10, 1940

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

(1 SKI)

IMPRINT

SAME AS ABOVE

WEST PALM BEACH, FLA. - FROM THE AIR

CUST. PRIV NO. C-25 BEFORE TITLE
IN SMALL TYPE IN PLATE - "AERO-GRAPHIC
CORP. PHOTO"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

Date JUN 10 1940

ESTIMATE
AND WORK SCHEDULE

Cost Estimate

By

Date JUN 10 1940

OPERATION	EST. TIME C. No. Time Above	DATE INTER. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 10 1940	JUN 10 1940
SKETCH			
RETOUCHING	7 6	6-10	6-12 SE
PHOTO LITHO			
BLUETINT ST. H. INC. OPAQUING	7 1/4	6-13	
ENGRAVING			
HAND COLOR PROOF	30 2		6-14-40
ARTIST DEPT.	27 10 3/4		24 1940

DATE BLUEPRINT O.K.

DATE FILED 6/15/40

By

By

DATE HAND COLOR PROOF O.K.

DATE Photo Returned to Customer

ATTENTION!

4
In order for the customer to see to it that all of his negatives are returned in harmony with the order to make an accurate set.

make sure
164

NEWS
F.B.C. CO., WEST PALM BEACH, FLA.

NO. OB-H984

ORDER NO. 39462

DATE JUNE 10, 1940

12 1/4 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
EXCLUSIVE BATH AND TENNIS CLUB, PALM
BEACH, FLA.

CUST PRIV. NO. BEFORE TITLE - C-26
IN SMALL TYPE IN PLATE - "AERO-GRAHPIC
CORP. PHOTO"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M.

YES

IMPRINT

NAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 7 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
QUOTATION SET UP		JUN 10 1940	JUN 10 1940
ETCH			
RETOUCHING	8 6		6/12/40
PHOTO LITHO			
BLIND			
STRIPPING	24 80	6-13	
ENGRAVING			
HAND COLOR PROOF	226 13/4		6-10-40
ARTIST DEPT.	21 10	6-21-40	

DATE ESTIMATE OK'D

DATE FILED

6/15/40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

164

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. OB-H985

ORDER NO. 39460

DATE 6/10/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 4 IN SKY) ST. EDWARD'S CHURCH,
PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT XXXXX

PRIVATE NO. BEFORE TITLE - C-24

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

ATTENTION!!

4. Select on
order for replacement. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By

Date

JUN 10 1940

ITEM	TIME ALLOWED	DATE ENTERED DEPT.	DATE COMPLETED
COM. ON SET UP		JUN 10 1940	JUN 10 1940
SKETCH			
RETOUCHING	4 4 1/2	6-10	6-12 5
PHOTO LITHO			
ENCORAVING	24		
HAND COL. PROOF	30 1/2		6-14-40
ARTIST	5 9		

1. DATE RECEIVED

DATE PAID

6-26-40

DATE PAID

DATE PAID

164

164

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. 0B-H986

ORDER NO. 39460

DATE 6/10/40

25 M POST CARDS ART COLO TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PALM BEACH, FLA. HOTEL

AREA - BREAKERS HOTEL IN FOREGROUND

PUT IN SMALL TYPE IN PLATE - ~~Photo~~
"Aero-Graphic Corp. Photo"

PRIVATE NO. BEFORE TITLE - C-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

By

Date

JUN 10 1940

ESTIMATE

AND WORK SCHEDULE

By

Date

JUN 10 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 10 1940	JUN 10 1940
SKETCH				
RETOUCHING	5	7	6-10	6-12-51
PHOTO LITHO				
BLUE PRINT STIPPING, OPAQUING	80		6-13	
ENGRAVING				
HAND COLOR PROOF	30	2		6-14-40
ARTIST DEPT.	203	10 1/2	6-21-40	6-25-40

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts on negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten signature]

1 - 2
5 - 6 1/2

[Handwritten note: make new June 1940]

DISTRIBUTED BY E. H. SHARTLE, LEADVILLE, PA.

NO. 0B-H987

ORDER NO. 39464

DATE JUNE 10. 1940

12 1/2 M POST CARDS

G.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

MIDWAY HOTEL AND BATHING BEACH, EAST
SIDE CONNEAUT LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

BLDG ON RIGHT & BOAT HOUSE WHITE. BLUE ROOFS AND WINDOW SASH & FRAMES.
LIGHT GRAY CEMENT WALL & LAMP POST IN FRONT OF BLDG. WHITE SEATS ON LAWN.
ORANGE SUNSHADE BLUE TRIM, TAN SAND BEACH. WHITE SAIL BOAT. MAHOGANY SPEED
BOAT. SMALL BOATS WHITE, ORANGE TRIM. MAKE WATER BLUE. LIGHT GRAY PIER
REAR CENTER WHITE SAIL BOAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2CH 313

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COM. CORR. TY. SET UP		JUN 11 1940	JUN 11 1940
SKETCH			
RETOUCHING	13 1/2		6/12 50
PHOTO ENLARG.			
BLUEPRINT STRIPPING & ENLARG.			
ENGRAVING			
HAND COLOR PROOF	226 1/2		6-14-40
ARTIST COST.	210 9	6-18	6-19

DATE BLUEPRINT D. 6-20-40
By *LB*
DATE HAND COLOR PROOF D.
By *LB*
DATE Photo Returned to Customer

3/4

F

183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H988** ORDER NO **39696** DATE **6/19/40**

CUSTOMER **LAWRY'S, INC.**
BEVERLY HILLS, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE **3½ x 5½** (GROUP 2) STYLE **ART** COLOR **TONE** WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **LAWRY'S - THE PRIME RIB - BEVERLY HILLS,**
CALIFORNIA

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH & MAKE THE FOLLOWING CORRECTION
THE TREE ON THE RIGHT SHOULD BE A LITTLE DARKER GREEN EXCEPT
ON EDGE WHERE THE REFLECTION OF LIGHT SHOWS.

PH
7/8/40

PHOTO RETURNED

TO

PHOTO USED FOR

6/26-40 226-He 3/4
Lat 10

Argued
PH



Red Impression

175

CURT TEICH & COMPANY, Inc. -- 1733-1755 W. Irving Park Road -- CHICAGO, ILL. ADV. ORDER

DIAL No. OB-H989 ORDER NO. 39697 DATE JUNE 11, 1940

CUSTOMER THE GARDEN OF ALLAH, HOLLYWOOD, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GARDEN OF ALLAH, Etc.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on front.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 6-17-40

1 Repl. 5-7
Ret 9-
1 3/4
Lat 10

Handwritten signature in red ink.

Handwritten initials and date: 7.5.40

JUN 12 1940

Handwritten number 169

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H990 ORDER NO. 39719 DATE June 11, 1940

CUSTOMER THE BRUNHOFF MFG. CO.
YORK ST. & FREEMAN AVE.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MODERN DISPLAYS BY BRUNHOFF (ETC. AS
PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

XII

Turn 2 color plates 7-7-40

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & ~~EXACT~~ COLORING

7-11-40

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

20 3
134 5
72 74
11

49

6-18

Handcolor

H99 17 50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OB-H991** ORDER NO. **39721** DATE **6/21/40**

CUSTOMER **N.C. SANDWICH SHOPPE, INC.**
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 **M** **POST CARDS** **SIZE** **3½ x 5½** **GROUP** **4** **STYLE** **ART** **COLORTONE** **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE GAZELLE RESTAURANT**
1132 euclid Avenue
CLEVELAND

(ETC. AS PER SKETCH)

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT DESIGN. FOLLOW ORIGINAL INSTRUCTIONS OF 6/7 FOR DETAILS OF
COLORING, BUT ALSO OBSERVE INSTRUCTIONS ON CORRECTIONS INDICATED BY LETTERS ON TISSUE OVERLAY
OF SKETCH AND EXPLAINED IN LETTER OF 6/19

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

JUN 24 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H992** ORDER NO. **39726** DATE **6/12/40**

CUSTOMER **ALTON RAILROAD**
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE **3½ x 5½**

STYLE **ART COLORTONE** **WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **(THE ABRAHAM LINCOLN)**

*The ABRAHAM LINCOLN, FIRST STREAMLINED
DIESEL ELECTRIC TRAIN BETWEEN CHICAGO AND ST. LOUIS*

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*Change name on train to
ALTON R.R same as 64H1813*

COLOR DESCRIPTION

SEE LARGE CARD POSTER FOR COLORS

MAKEOVER

Charge to CUSTOMER DEPT.

EST. Makeover 1.00 Required

RETOUCHING

PHOTO LITHO

COMPOSING

ART DEPT.

ENGRAVING

3/4

Charge to Customer in Cash Dept.

808

47
6-19 HC-134
LA-93

JUN 14 1940

JUL 1 1940

9/10/40

ESCANABA CHAMBER OF COMMERCE, ESCANABA, MICH.

NO. OB-H993

ORDER NO. 39725

DATE 6/11/1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE) PAUL BUNYAN AND
SOURDOUGH SAM AT THE ESCANABA SMELT
JAMBOREE, ESCANABA, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Run picture upright; Substitute pine trees in background for brick wall.
Fake in large log in foreground for figures to stand on if possible.
Complete handle in wood or bone imitation

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto page
on July 4 letter

60
2
R

X

175

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 13 1940

OPERATION

EST. TIME

DATE
ENTERED DEPT.

DATE
COMPLETED

COMPOSITION TYPE

JUN 13 1940

JUN 13 1940

ETCH

RETORNING

5 1/2

PHOTO LITHO

BLUET
STRIPPING

78

ENGRAVING

HAND COLOR PROOF

49

1 1/2

6-19

ARTIST DEPT.

217

8 3/4 June 14, 1940 June 20, 1940

DATE BLUEPRINT OK'D

DATE FILED

6-21-40

By

DATE HAND COLOR PROOF OK'D

DATE

By

6

Strong the

ESCANABA CHAMBER OF COMMERCE, ESCANABA, MICH.

NO. OB-H994

ORDER NO. 39725

DATE 6/11/40

25 M POST CARDS ART COLO TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (IN SKY) STATE FAIR,
ESCANABA, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Exhibition building green and white. Roadways - Asphalt. Grass green. Pine trees deep green. Take out smoke in background. Trim bottom and make whole card colorful as possible. If you can increase the crowd shown, it will be helpful

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE		By <i>Ej</i> Date <i>JUN 13 1940</i>	
OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
SCHEDULING, INFO SET UP		JUN 13 1940	JUN 18 1940
SEARCH	6 4	6-13	6-18-40
RETOUCHING			
PHOTO MATH			
BLUEPRINT STRIPPING CARQUIN	7 1	6-18	
ENGRAVING			
HAND COLOR PROOF	30 1/2		6-19-40
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Filed *6-21-40*

By *Ej*

DATE Photo Returned to Customer _____

[Large red handwritten mark]

[Handwritten X mark]

6

170

NO. OB-H995

ESCANABA CHAMBER OF COMMERCE, ESCANABA, MICH.

ORDER No. 39725

DATE 6/11/40

25 M POST CARDS ART COLORONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) (IN SKY) FAMOUS ESCANABA ORE DOCKS, ESCANABA, MICHIGAN		IMPRINT NONE	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION
Eliminate the ice in the foreground - Take out old dock in foreground. Have the water blue, put some clouds in the sky. Disregard the white line. Actually the ore docks are reddish brown in color and the chutes are black. Use your own judgment on that. Make the boats black and white.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rush

ESTIMATE AND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 12 1940	JUN 12 1940
SKETCH			
RETOUCHING	10 3		6/13/40
PHOTO-LITHO			
BLUEPRINT	60	6 13	
STAMPING			
ENGRAVING			
HAND COLOR PROOF	30 1/2		6-17-40
ARTIST DEPT.	2 1/2	JUNE 19-40	

DATE BLUEPRINT OK'D _____ DATE FILED 6.20.40
By _____ By *ph*
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

109

Sket 8.
OK 110

MINISKY BROS. & CO., PUBLISHING & DIVISION, PITTSBURGH, PA.

NO. 0B-H996

ORDER NO. 39732

DATE 6/13/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM UNIONTOWN, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 32 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN LOWER BORDER IN SMALL TYPE --

(c) Curt Teich & Co., Inc.

PRIVATE NO. UPPER LEFT CORNER - U-81

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LETTERS ILLUSTRATED WITH VIEWS OF UNIONTOWN & COURT HOUSE & SUMMIT HOTEL & FORT NECESSITY & GENERAL BRADDOCK TOMB. IN LOWER RIGHT CORNER OR MUST SUITABLE USE FORT NECESSITY MUSEUM. SAME AS ON NATIONAL HIGHWAY FOLDER COVER D-5621

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date *JUN 25 1940*

OPERATION	EST. TIME	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 25 1940
SKETCH <i>Lo</i>	8	
RETOUCHING	6	
PHOTO-LITHO		
BLUE-PRINT STRIPPING, OPAQUING		
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.	27 14	June 29 - 1940 July 2 - 40

DATE BLUEPRINT OK'D _____ DATE *7-3-40*

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

R

193

MINISKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H997

ORDER NO. 39734

DATE 6/13/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CITY OF CLAIRTON SWIMMING
POOL, CLAIRTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - CL-401

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
White basin green top edge & floors on diving piers. green slides. cement walk
around pool. Bldg. on left dark red brick slate roof. white trim. Gray lamp
posts green light frames. green hedge terrace dark gray walks green seats on
right. make water blue in pool. reproduce from attached photo.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subject to
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TO ORDER		JUN 14 1940	JUN 14 1940
SELECTION	10 3		6/17 9
PROOFING			
PHOTOGRAPHING	80	6-17	
BLUEPRINTING			
ENGRAVING	130 1/2		6-18-40
HAND COLORING	210 9	6-	6-26
ARTIST DEL.			

I DATE BLUEPRINT SENT DATE FILED 6-27-40

II DATE HAND COLORING SENT DATE PHOTO RETURNED TO CUSTOMER

By

170

MINISKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 08-H998

ORDER NO. 39734

DATE 6/13/40

12 1/2

M

POST CARDS

ART COLORTONE

WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WAR MEMORIAL OVERLOOKING
MONONGAHELA RIVER, CLAIRTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - CL-402

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GRAY & BROWNISH MIXED STONE. BRONZE PLATE. RED & PINK FLOWERS IN BEDS.
GRAY WALK AROUND MARKER TO RIGHT. REMOVE WHITE SMEAR ON TOP OF MARKER. GREEN
FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 14 1940	JUN 14 1940
SKETCH			
RETOUCHING	13 2		6/17/40
PHOTO-LITHO			
BLUEPRINT	79		
STRIPEING OPERATING			
ENGRAVING			
HAND COLOR PROOF	30 1/2		6-18-40
ARTIST DEPT	202 8 1/2	6-21-40	6-24

DATE RECEIVED

DATE FILED

6-25-40

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

ATTENTION!

2 Subject
order for this customer. Please
see to it that all cuts or
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RM 170
170

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0B-H999 ORDER NO. 39731 DATE 6/12/40

CUSTOMER HARPER METHOD, INC.
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HARPER METHOD HAIR CARE FOR ALL THE
FAMILY (ETC. AS PER SKETCH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

How front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~Blue Print~~ ~~Handcolor~~ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT & COLORING

*See me about negatives
for outlines —*

*Bttin -
6/12/40*

*Make Red impression
" DK. Blue "*

JUN 12 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5-7

20 2 1/2

Ret 6 1/2

6-19 Hc 1 3/4

49

58

6/27 Lat 9

Older photo

PH

Handwritten: HOPKINSON

NO. OB-H1000

E. B. ACKLEY, SANDUSKY, OHIO

ORDER NO. 40019

DATE JUNE 13, 1940

12 1/2 M POST CARDS C.T. ART COLORETYPE WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) LIGHTHOUSE, HURON, OHIO, ON LAKE ERIE		IMPRINT SAME AS ABOVE	
BOT. PHOTO BY MORSE PHOTOS, HURON, OHIO			
PRIV. NO. BEFORE TITLE - 46			
		PHOTO PROPERTY <input checked="" type="checkbox"/>	

COLOR DESCRIPTION
LIGHTHOUSE IS LIGHT CREAM. BLACK IRON RAILINGS & TOP GRAY CEMENT BASE
PUT CLOUDS IN SKY

Handwritten: Jm
7/24-12/13

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
to G. H. Tremper, 1205 Carr, Sandusky, O

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]* ESTIMATE AND WORK SCHEDULE
Date JUN 13 1940 By *[Signature]* Date JUN 13 1940

OPERATION	EST. TIME		DATE ENT. REC. DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 14 1940	JUN 14 1940 <i>EB</i>
SKETCH				
RETOUCHING		1 1/2		6/17/40
PHOTO MTRD				
BL. & W. PROOF	7 11		6-18	
ENGRAVING				
HAND CO. OR. PROOF	201	1 1/2	6-21-40	6-21-40
ARTIST DEPT.	212	8	6-26-40	6-27-40

DATE BLUEPRINT ORD. _____ DATE Filed 6.28.40
By _____ By *[Signature]*
DATE HAND COLOR PROOF ORD. _____
DATE Photo Returned to Customer _____

Handwritten: make new print
170

WALTER R. MILLER CO., INC., BINGHAMTON, N. Y.

NO. OB-H1001

ORDER NO. 40023

JUNE 13, 1940

DATE

12 1/2" POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IDEAL HOSPITAL, ENDICOTT, N. Y.
INSERT - NURSES HOME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

HOSPITAL - STUCCO AND RED ROOF
STRIP IN UPPER RIGHT CORNER THE NURSES HOME
NURSES HOME - STUCCO AND RED ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this customer. Please
see to it that all cuts or negatives
are uniform and colors
in harmony with each other
to make an attractive set.

*Straighten
all photos*

Executive OK of Estimate

By

Date

JUN 14 1940

ESTIMATE

By

Date

JUN 14 1940

OPERATION

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT
STRIPPING, GRAPING

ENGRAVING

HAND COLOR PROOF

ARTIST DESK

JUN 14 1940

DATE
COMPLETED

JUN 14 1940

4

5

6-14

6-17-40

64

6-20

30

12/11

6-21

6-21-40

50

93/11

6-28

7-1

DATE BLUEPRINT CO. D

DATE FILED

6-2-40

DATE HAND COLOR PROOF

DATE FILED

6-2-40

171

200-178-341

Page 1

WALTER R. MILLER CO., INC., BINGHAMTON, N. Y.

NO. B-11002

ORDER NO. 40023

DATE JUNE 13, 1940

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	
TITLE (IN FULL)	
I.B.N. COUNTRY CLUB, ENDICOTT, N. Y.	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO.	I R. M. NO
IMPRINT	SAME AS ABOVE
PHOTO PROPERTY OF CT	

COLOR DESCRIPTION

TAKE OUT THREE LARGE TREES IN F REGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects can order for this customer. Please see to it that all runs or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Est Dept. Checked

By

Date

WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 14 1940	JUN 14 1940
SKETCH			
RETOUCHING	4 4 1/2	6-18	6-18
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	6-18	
ENGRAVING			
HAND COLOR PROOF	2-3 1 1/2	6-20-40	6-21-40
ARTIST DEPT.	48 9	6. 28-40	7-1-40

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

4

17

2201-118 18th

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 0B-H1003

ORDER NO. 39741

DATE 6/13/40

12½ M-POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{UPPER} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) UPPER KLAMATH LAKE FROM
LOOKOUT POINT, OREGON
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 924

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	DATE	DATE	DATE
		DEPT.	COMPLETED
COMPOSITION & SET UP		JUN 12 1940	JUN 13 1940
SKETCH			
RE TOUCHING	1 4	12-13	12-15
PHOTO FILLED			
BLUEPRINT	60	6-18	
ENGRAVING			
HAND COLOR PROOF	226 1/2		6-19-40
ARTIST DEPT.	211 9	6-27-40	

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

WESLEY ANDREWS CO., PORTLAND, OREG

NO. OB-H1004

ORDER NO. 39741

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PEAR ORCHARDS IN BLOOM,
ROGUE RIVER VALLEY, OREGON
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 925

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE
By W. J. [Signature] Date JUN 13 1940
By [Signature] Date JUN 13 1940

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING AND SET UP		JUN 13 1940	
SKETCH			
RETOUCHING	2 3 1/4	6-13	6-13
PHOTO LITHO			
ETCHING	80	6-18	
ENGRAVING			
HAND COLOR PROOF	225 1 3/4		19 7/11
ARTIST REPT.	203 9 1/2	7-1-40	7-2-40

DATE BLUEPRINT OF D. _____ DATE Filed 7-3-40

By _____ By [Signature]

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-HL005

ORDER NO. 39741

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3	R. M. YES
TITLE (IN FULL) ABERT RIM AND LAKE ABERT ON THE THREE FLAGS HIGHWAY, OREGON		IMPRINT SAME AS ABOVE	
BOT RIGHT - SHASTA CASCADE WONDERLAND (USE GOTHIC TYPE)			
PRIVATE NO. BEFORE TITLE --- 923		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all the negatives are uniform and that they are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date JUN 13 1940 WORK SCHEDULE

By Date JUN 22 1940

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 12 1940	JUN 13 1940
SKETCH			
RETOLCHING	16 2		7/17/40
PHOTO-LITHO			
BLUEPRINT STAMPING, CHAOLING	8 0	6-18	
ENGRAVING			
HAND COLOR PROOF	225 13/4		19 June
ARTIST DEPT.	203 10	6-27-40	6-28-40

DATE BLUEPRINT OK'D DATE Filed 6 29.40

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

15
170
170

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 0-HL006

ORDER NO. 39741

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,
UPPER GORGE OF THE ROGUE
RIVER, OREGON
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 921

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK Job Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

HAND NO K SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1940	
SKETCH			
RETOUCHING	13	2 1/2	6/14/40
PHOTO-LITHO			
BLUEPRINT	79		
STRIPPING, OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	225	1 1/2	19 June
ARTIST DEPT.	210	9	6-27

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

170
170

NO. **OB-H1007**

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. **39741**

DATE **6/13/40**

12 1/4 POST CARDS ART COLO TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
TITLE (IN FULL) **MT. MC LAUGHLIN FROM THE LAKE**
O' THE WOODS, OREGON
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **3** R. M. **YES**
IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE --- **926**

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE

By **W. D. 2/2** Date **JUN 13 1940** AND WORK SCHEDULE

OPERATION	EST. TIME (Hrs. - 1/2 - 1/4)	DATE ENTER DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1940	JUN 13 1940
SKETCH	8		6/17
RETOUCHING	3 1/2		6/17
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	1 1/2	6-18	
ENGRAVING			
HAND COLOR PROOF	10	1/2	
ARTIST DEPT.	21 1/2	6-27	6-27

DATE BLUEPRINT ORD

DATE Filed **6-28-40**

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ATTENTION

order for the
see to it that
give us uniform
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to **W. D. 2/2** Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Our Book
RETOUCHING	2 1/2	
PHOTO-LITHO	1 1/2	
COMPOSING		
ART DEPT.		
ENGRAVING		

Date **JUN 19 1940**

By

Rh. 170
170

WCP-OR-1015

Chap

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. CB-HL008

ORDER 39541

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CONTINUOUSLY SPOUTING GEYSER,
NEAR LAKEVIEW, EALY OREGON
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BE ORE TITLE --- 922

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 10 Date 6/13/40 AND WORK SCHEDULE By 10 Date 6/13/40

OPERATION	EST. TIME	DATE C. H. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1940	JUN 13 1940
SKETCH	1 2 1/2		6/17
RETOUCHING			
PHOTO LITHO	5 1/2	6-18	
ENGRAVING			
HAND COLOR PROOF	7 1/2		17 4/26
ARTIST DELT.	2 1/2	6-27-40	7-2-40

DATE BLUEPRINT ORD. DATE Filed 7-3-40

DATE HAND PROOF DATE By 10

DATE HAND PROOF DATE By 10

ST
R 4 170
170

HPK OK. 2/4

NO. OB-H1009

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 39744

DATE 6/13/40

12 1/2 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) A PICTURESQUE CALIFORNIA
HIGHWAY
BOT - PENINSULA HIGHWAY, U. S. 101
"EL CAMINO REAL"
(USE GOTHIC TYPE)
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER --- 399

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. NO
IMPRINT SAME AS ABOVE
PUT AT THE BOT. OF MESSAGE SPACE ---
PICTORIAL WONDERLAND
PRIVATE NO. AT BOT. OF DIVIDING LINE ---
399
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive OK-estimate By HPK Date 6/13/40 Com Dept. Checked 2

ESTIMATE

OPERATION	DATE	DATE COMPLETED
COMPOSITION	JUN 13 1940	JUN 13 1940
SKETCH	17 1 1/2	6/17/40
RETONE	34 6-17	
PHOTOGRAPH		
BLUE		
STYLING		
PROOFING		
HAND COLOR PHOTO	30 1 1/2	6-19-40
ARTWORK	212 8 1/2 7-9-40	7-10-40

DATE FILED 7-11-40

17

176

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H1010

ORDER NO. 39752

DATE 6/13/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SHASTA DAM, CENTRAL VALLEY
PROJECT, CALIFORNIA
BOT. RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER — 730

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES
IMPRINT SAME AS ABOVE
PUT AT BOT. OF MESSAGE SPACE —
PICTORIAL WONDERLAND
PRIVATE NO. AT BOT OF DIVIDING LINE
730
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

PLEASE READ THE FOLLOWING INSTRUCTIONS
FOR THE PROPER USE OF THIS FORM
TO MAKE AN ACCURATE SET.

Executive Estimate
By 39752
Date 6/13/40

Cost Dept. Checked 3
By 39752
Date 6/13/40

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Perk No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 11 1940	JUN 11 1940
SKETCH	8 6½		6/18/40
RETO CORRECTIONS			
PHOTO TAKING	80	6-19	
ENGRAVING			
HAND COLOR PROOF	30 1¾		6-20-40
ARTIST	211 9½	July-9-40	
DATE B. L. & W. PROOF		7-11-40	
DATE HAND COLOR PROOF		7-11-40	

By 39752
Date 7-11-40

pa 171
170

ALP-12-120

R

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 08-H1011

ORDER NO. 39752

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 6 R. M. YES
TITLE (IN FULL) MT. SHASTA FROM SHASTA CITY, CALIFORNIA BOT RIGHT - SHASTA CASCADE WONDERLAND (USE GOTHIC TYPE)	IMPRINT SAME AS ABOVE PUT AT BOT. OF MESSAGE SPACE PICTORIAL WONDERLAND
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER - 732	PRIVATE NO. AT BOT OF DIVIDING LINE 732
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

44H117

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Exec. Estimate
By
Date

ESTIMATE

Cost Dept. Checked

By
Date

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. AND TYPE SET UP		JUN 14 1940	JUN 14 1940
SKETCH			
RETOUCHING	1 4	6-14	6-18
PHOTO LITHO			
BLUEPRINT	8 1/2	6-20	
STAMPING, OPAQUE			
ENGRAVING			
HAND COLOR PROOF	225 1 3/4		24 June
ARTIST DEPT.	215 9 3/4	7-9	7-10

DATE BLUEPRINT

DATE PRINTING

7-11-40
7-11-40

ATTENTION

order for this card
see to it that all
tives are uniform
in harmony
to make an attractive set.

✓

✓

Ans 170
171

NO. OB-H1012

STANLEY STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 39752

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CINDER CONE IN LASSEN VOLCANIC
NATIONAL PARK, CALIFORNIA
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER -- 735

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE
PUT AT BOT. OF MESSAGE SPACE ---
WXXX PICTORIAL WONDERLAND

PRIVATE NO. AT BOT. OF DIVIDING LINE ---
735

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 14 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 14 1940	JUN 14 1940
SLITCH			
RETOUCHING	12 2		6-17-40
PHOTO LITHO			
BLUEPRINT		6-18	
ENGRAVING			
HAND COLOR PROOF	30 1/2		6-19-40
ARTIST DEPT	207 9		

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform in color and in harmony with the order to make an attractive set.

Photo 170

2000-01-25-571
STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H1013

ORDER NO. 39752

DATE 6/13/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
FROM U. S. HIGHWAY 99, SACRAMENTO CANYON
CALIFORNIA
BOT. RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER --- 731

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES
SAME AS ABOVE

IMPRINT
PUT AT BOT. OF MESSAGE SPACE. ---
PICTORIAL WONDERLAND

PRIVATE NO. AT BOT. OF DIVIDING LINE
731

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO YES YES
B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Examine and Date
By 11/14/1940
Date 11/14/1940
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By
Date 11/14/1940

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET		JUN 14 1940	JUN 14 1940
SKETCH			
RETOUCHING	13 2 1/2		7/18-9
PHOTO LITHO			
BLUEPRINT SHEETING, OPAQUE	80	6-14	
ENGRAVING			
HAND COLOR PROOF	20 1 1/2		6-20-40
ARTIST LABEL	217 9	July 7, 1940	10, 1940

DATE BLUEPRINT OR D

DATE Filed

7-11-40

By

By

DATE HAND COLOR PROOF

7-11-40

ATTENTION

order for this material. Please
see to it that all material
given are carefully checked and
in harmony with the original
to make as accurate as

Dec 171
170

100-51-330

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H1014

ORDER NO. 39752

DATE 6/13/40

12 1/2 M POST CARDS ART CODORTONE WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 6	R. M. YES
TITLE (IN FULL) BUTTE LAKE AND MT. LASSEN IN LASSEN VOLCANIC NATIONAL PARK, CALIFORNIA		IMPRINT SAME AS ABOVE	
BOT. RIGHT - SHASTA CASCADE WONDERLAND		PUT AT BOT. OF MESSAGE SPACE - PICTORIAL WONDERLAND	
(USE GOTHIC TYPE) /		PRIVATE NO. AT BOT. OF DIVIDING LINE 734	
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER - 734		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!!

order for this set. Please set to it that all the negatives are uniform and are in harmony with each other to make an attractive set.

R

ESTIMATE
JUN 14 1940 AND WORK SCHEDULE Date JUN 14 1940

	TIME	DATE ENTERED DEPT.	DATE COMPLETED
WORKING TIME		JUN 14 1940	JUN 14 1940
RETOUCHING	11 2		6/17/40
PHOTO PROOF	80	6-18	
ENGRAVING			
HAND COLOR PROOF	49 1/2		6-19
ARTIST DEPT.	219 9	7-9-40	7-10-40

DATE BLUEPRINT ORD _____ DATE FILED 7-14-40
By _____
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer 7-14-40

Rm 170
171

APR - 1940

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-HL015

ORDER NO. 39752

DATE 6/13/40

12 1/2 M POST CARDS

ART. COLORTONE
GROUP 5

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. YES

TITLE (IN FULL) GOLD MINING IN CALIFORNIA
BOT RIGHT - SHASTA CASCADE WONDERLAND
(USE GOTHIC TYPE)

IMPRINT

SAME AS ABOVE

SUB-TITLES --- Panning Dredging
Hydraulic Quartz Doodlebug

PUT AT BOT. OF MESSAGE SPACE --- 733
~~PRIVATE NO.~~ PICTORIAL WONDERLAND

PRIVATE NO. AT BOT. OF DIVIDING LINE
733

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER - 733

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subj. on
order for this currency. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By Cost Dept. Checked
Date JUN 16 1940 Date JUN 16 1940

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, SETTING UP	JUN 13 1940	JUN 14 1940
SKETCH	5 1 1/2	
RETOUCHING	5 8	
PHOTO LITHO		
BLUEPRINT		
STRIPPING, OR		
ENGRAVING		
HAND COLOR PROOF	226 2 1/4	6-24-40
ARTIST PROOF	203 13 1/2	7-13-40

DATE RECEIVED

DATE FILED

7-11-40

DATE HAND COLOR PROOF

DATE Photo Returned

7-11-40

5
6

RUBIN BROS., ELMIRA, N. Y.

NO. OB-H1016

ORDER NO. 40030

DATE JUNE 13, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

CITY HALL, ELMIRA, N. Y.

SAME AS ABOVE

in 2041360

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

UP TO FIRST FLOOR DARK GRAY AND OTHERS VERY LIGHT GREY. DOME IS RED
TILE. BLDG LEFT IS RED-2 GRAY AND BLDG AT RIGHT IS BLUISH
TAKAE OUT POLE AND WIRES AND LIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

ESTIMATE
AND WORK SCHEDULE

JUN 13 1940

OPERATION	TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 13 1940	JUN 13 1940
SKETCH			
RETOUCHING	6 5	6-13	6-13-40
PHOTO LITHO			
BLUEPRINT	84	6-19	
STRIPPING, GALLEY			
ENGRAVING			
HAND COLOR PROOF	7 1/2	6-20-40	6-20-40
ARTIST'S PROOF	2 1/5	6-27-40	6-28-40

DATE RECEIVED ORD

DATE FILED

6-29-40

DATE HAND COLOR PROOF

DATE RECEIVED PROOF

RUBIN BROS., EL IRA, N. Y.

NO. 0B-H1017

ORDER NO. 40030

DATE JUNE 12, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

MARK TWAIN GRAVE AT WOODLAWN CEMETERY,
ELMIRA, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

COPPER HEADS WITH INSCRIPTIONS. TABLET BENEATH HEADS IS GREY MARBLE. MT.
GRANITE STONE

UNDER FIRST HEAD WILL BE WRITTEN - MARK TWAIN. UNDER SECOND - GABRILOWITSCH
BELOW IS WRITTEN - Death is the starlit strip

Between the companionship of yesterday

and the reunion of tomorrow

To the loving memory of my father and my husband

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or
pictures are uniform in color and
in harmony with each other
to make an agreeable set.

Cost of Job Checked By *NY*
Date *JUN 13 1940* AND WORK SCHEDULE Date *JUN 13 1940*

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSE & LAY SET UP		JUN 13 1940	JUN 13 1940
SKETCH			
RET. PHOTO	4	6-20	6-20
PHOTO	24	6-20	6-20
B. L. & W. PROOF			
HAND COLOR PROOF	201 1/2	6-20	6-20
ARTIST DEL.	206 8 1/2	6-27	6-28

DATE BLUEPRINT OK'D

DATE Filed

By *NY*

By *NY*

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

Melvin J. Smith
170

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

NO. 0B-H1018

ORDER No 40038

DATE JUNE 13, 1940

25 M POST CARDS C.T. ART COLORTONE GROUP 3 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

TOP - GREETINGS FROM THE BOULDER CLUB,
LAS VEGAS, NEVADA (ITALICS)
BOT - OLDER THAN BOULDER DAM -- AND JUST
AS STRONG

ROULETTE, WHEEL OF FORTUNE, CRAPS,
KENO, FARD, PAN, TWENTY-ONE, KENO
AND POKER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

172 Use Photo 0184 517
SIGN ON LEFT SIDE CHANGE IT TO A NIGHT SCENE, WITH DARK SKY BACKGROUND. ELIMINATE
WORD 'CATE' 'APACHE' AND OTHER EXTRANEOUS MATERIAL. FOR COLORING OF NEON SEE
CD 9A-H1468. TAKE CLOCK ABOUT 11:10. AT TOP RIGHT THE SCENE OF THE INTERIOR
OF THE CLUB. BELOW THIS SCENE THE WORLDS 'LAS VEGAS, NEVADA, STILL A FRONTIER
TOWN.' BELOW THIS STRIP OF WORDING 2 or 3 LITTLE VIEWS OF DIFFERENT GAMES, IN-
CLUDING CRAP TABLE. CAN USE THE WHEEL OF FORTUNE PICTURE AND ROULETTE SCENE
BUT BE SURE THESE ARE SCENES OF THE BOULDER CLUB. FADE THE SCENES GENTLY INTO
ONE ANOTHER. SEE SKETCH AND PHOTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

RECEIVED OK

ESTIMATE

Cost Dept. Checked

By

Date

JUN 14 1940

By

Date

JUN 22 1940

OPERATION	EST.	ACT.	DATE COMPLETED
COMPOSING, etc.			JUN 25 1940
SKETCH	17	5	
RET. PHOTO	10	10	
PHOTO TAKEN			
PRINTING			
HALFTONE OR TINT	225		5 July
APPROVAL			

DATE RECEIVED

DATE FILED

7-7-40

DATE AND NAME OF PHOTO

By

184

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1019 ORDER NO. 40044 DATE Sept. 5, 1940

CUSTOMER HOTEL LOUISE
WASHINGTON, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP.. HOTEL LOUISE, WASHINGTON, N.C.

BOT.. ON U. S. 17 OCEAN HIGHWAY TO FLORIDA,
AND U. S. 264

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH ATTACHED

COLOR DESCRIPTION

ENTIRE

FOLLOW SKETCH, MAKE BUILDING & I FLAT COLOR, SAME COLOR AS FRONT OF BUILDING
ON CARD 5AH397.

Revise

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

LO 1/2
Ret 8
He 1 1/2
Lat 9

49 7-12
48 10/2-40

SEP 6 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL NO. <u>B-H1020</u>	ORDER NO. <u>40066</u>	DATE <u>7/8/40</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER <u>GRANDE LODGE</u> <u>DALLAS, TEXAS</u>					
PHOTO PROPERTY OF C. T. & CO.	12½ M POST CARDS		SIZE <u>3½ x 5½</u>	Group <u>3</u>	STYLEART COLORTONE	WHITE BORDER
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>					
	Title in Plate Yes No		Copyright in Plate Yes No		FRONT NO. <u>5</u> (All of this on address side)	
	Title in full <u>OFFICE AND ENTRANCE GRANDE LODGE -</u> <u>SIXTY APARTMENTS - DALLAS, TEXAS</u> <u>BOT - ZANGS BOULEVARD HIGHWAY 80 — THREE MINUTES</u> <u>TO DOWN TOWN DALLAS</u>		R. M. <u>Yes</u> No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
RETURN PHOTO	Submit — Sketch — <u>Layout</u> — Retouched Photo — Wash Drawing		Follow Layout		IMPRINT: Customer <u>C. T. Imprint</u> No Imprint	
	RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
	Follow Layout					
	COLOR DESCRIPTION					
FOLLOW SKETCH FOR LAYOUT & COLORING.						
8-7-40						

Handwritten notes and signatures on the right side of the form, including "49" and "7-17".

JUL 9 1940

make DK Back impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1021** ORDER NO. **40088** DATE **6/19/40**

CUSTOMER **HOTEL GADSDEN**
DOUGLAS, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **ART** COLOR **TONE** WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CATTLE BRANDS OF SOME WELL KNOWN RANCHES**

AND THEIR OWNERS, IN THE VICINITY OF DOUGLAS, ARIZ.

BOT - SUBJECT TO REVISION DUE TO OCCASIONAL
CHANGES IN RANCH OWNERSHIP

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH AND

SEE INSTRUCTIONS ATTACHED.

dy
7-15-40

make red impression

JUN 21 1940

#30, 6-28-40
59 - 7/11 7/12

as given
My

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

4

THE EDISON INSTITUTE, DEARBORN, MICHIGAN,

NO. 03-H1022,

ORDER NO. 40071

DATE 6/14/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)
LORANGER GRIST MILL,
GREENFIELD VILLAGE, DEARBORN, MICHIGAN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO,

IMPRINT

NONE,

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject of
order for this order. Please
see to it that all data on nega-
tives are uniform, and colors are
in harmony with each other
to make an attractive set.

Rephoto

ESTIMATE

ESTIMATE

Cost Dept. CANAD

JUN 17 1940

AND WORK SCHEDULE

By

JUN 17 1940

Date

DESCRIPTION	EST. TIME (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMMISSION SET UP		JUN 17 1940	JUN 17 1940 B
SKETCH			
RETOUCHING	16 2 1/2		
PHOTOGRAPH			
BLUEPRINT	7 1/2		
STYLING & ORNAMENTS			
ENGRAVING			
HAND COLOR PROOF	11 1/2	6-28-40	
ARTIST REPT.	20 1/2	7-2-40	

DATE BLUEPRINT OK'D

By

DATE Filed

7-5-40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

NEP OR. 13th

THE EDISON INSTITUTE, DEARBORN, MICHIGAN,

NO. OB-H1023,

ORDER NO. 40071,

DATE 6/14/40,

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

UPPER FLOOR EDISON'S MENLO PARK
LABORATORY, RE-ERECTED IN GREENFIELD
VILLAGE, DEARBORN, MICHIGAN,

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A602. SEE ATTACHED CARD FOR COLORS WITH THE EXCEPTION
OF THE OBJECTS MARKED WITH THE X's THESE SHOULD BE GRAY LIKE THE STOVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
order for this order. Please
see to it that all sizes or
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By <u>M</u>
DATE 6-17-1940				Date <u>6-17-1940</u>
OPERATION	EST. TIME	MAIL	DATE	
		DEPT.	COMPLETED	
ORDERING PLATE		JUN 17 1940	JUN 17 1940	
SKETCH	16	2 1/2	6/16/40	
RETOUCHING				
PHOTO FILM				
BLUEPRINT	78			
STAMP & O. R. 251				
ENCRAFTING				
HAND COLOR PROOF	49	1 3/4	6-20	
ARTIST COST	216	11	7-3	

DATE BLUEPRINT OR D. 7-5-40
By 7/5
DATE HAND COLOR PROOF OR D.
By 7/5
DATE Photo Returned to C.T.

172

2200 07-10-11

THE EDISON INSTITUTE, DEARBORN, MICHIGAN,

NO. OB-H1024,

ORDER NO. 40071,

DATE 6/14/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

VILLAGE WAITING ROOM, GREENFIELD
VILLAGE DEARBORN, MICHIGAN

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
Order for this customer. Please
see to it that all ink or nega-
tives are uniform and delivery are
in harmony with each other
to make an excellent set.

ESTIMATE
Date JUN 17 1940 AND WORK SCHEDULE
Job JUN 17 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Stock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 17 1940	JUN 17 1940
SKETCH				
RETOUCHING	10	2 1/2		6/17/40
PHOTO LITHO				
BLUEPRINT STRICTIONS, OPAQUEING	84		6-18	
ENGRAVING				
HAND COLOR PROOF	23	1 1/2	6-18-40	6-18-40
ARTIST EDITION	216	9	7-1	

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. ~~XXXX~~ OBH1025
ORDER NO. 40096
DATE July 16, 1940
CUSTOMER Anita's Cafe
Temple City, Calif.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M Bus. Cards SIZE 3 1/2 x 2 3/8

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ANITA'S CAFE TEMPLE CITY, CALIF.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATTACHED

COLOR DESCRIPTION

SEE SKETCH, BOOTHS AT SIDE ARE SAME COLOR AS OTHOSE IN CENTER.

LM
8-7-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
Ac 3/4
Lat 5 3/4 #28
225 24 July

As given

APW

JUL 17 1940

11
K

HILLSBORO NEWS CO., TAMPA, FLA.

Think
Intelligently

CURT TEICH & CO., Inc.
1733 W. Irving Park Road, Chicago

Act
Quickly

HOUSE TELEGRAM

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

25 M POST CARDS	ART COLORTONE
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I
TITLE (IN FULL) AERIAL VIEW OF MAC DILL ARMY AIR BASE, TAMPA, FLORIDA (IN SKY)	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE ----	PHOTO PROPERTY OF
COLOR DESCRIPTION	
We are to use the aerial photo and work in the air base, from which Attached. On the tissue overlay is indicated the position proportion to the view. The skyline in the background is to be out, by making bldgs. larger. The 3 bombers to be added, from the sky.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

Attention:
Dept. Photograph File

Date SEP. 4, 1942

Time
Deliv'rd

Time
Rec'd

IMPORTANT: - - Write your remarks on back of this sheet and immediately return to the undersigned.

Subject: OB-H1026

WARNING

WARNING

Inasmuch as the use of this subject has been restricted by Headquarters Third Air Force, it is necessary that all samples and photographs and plates be marked so that under no conditions will the same ever be re-printed for anyone.

SPK:ml

LOCAL VIEW SALES DIVISION

Signed S. F. Kepner

NOT TREES BETWEEN RUNWAYS, SMOOTH GRASS

OPERATION	DATE	DATE ENTERED DEPT.	DATE COMPLETED
RETOUCHING	10 9	7-10	7-11-40
PHOTO-LITHO	84	7-10	7-11-40
PRINTING	30	7-10	7-11-40
ART DEPT.	1003	7-10	7-11-40

REPRINT OK'D

By

DATE Filed

By

DATE Photo returned to Customer

MAKEOVER

Charge to LVSE DMC

EST. Makeover Time Required

RETOUCHING	1 1/2	Time Allowed in Cost Dept.
PHOTO-LITHO		AUG 1 1940
COMPOSING		AUG 1 1940
ART DEPT.	110	By <u>AG</u>

HARRY F. BEACH, INC., JOLIET, ILL.

NO. 0B-H1028

ORDER NO. 40583

DATE JUNE 27, 1940

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AMERICAN INSTITUTE OF LAUNDERING, JOLIET,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO BY JOHNSON'S STUDIO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

IF ROADWAY IN FRONT OF INSTITUTE APPEARS ON FOREGROUND OF CARD, RETOUCH
BLACK PAVEMENT STAINS FROM PHOTOGRAPH

~~XXXXXXXXXXXXXX~~

See colored sheet

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

JUN 27 1940

JUN 27 1940

DESCRIPTION	TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COLORING THE CARD			
RETOUCHING	12 3		7/2 9
PHOTO LITHO			
BLANKET STYLING CAPSULE	78		
ENGRAVING			
HAND COLOR PROOF	30 13		7-5-40
ARTIST DEPT.	213 9	7-15-40	7-17/40

DATE BLUEPRINT OK'D

DATE

7-18-40

DATE HAND COLOR PROOF OK'D

DATE

DATE Photo Returned to Customer

Myak new 196

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H1029 ORDER NO. 40119 DATE 6/29/40 DEPT. RETOUCHING DATE COMPLETED
CUSTOMER AUSTIN NEWS AGENCY
AUSTIN, TEXAS
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLOR TONE WHITE BORDER
PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full S.H. KRESS & CO.
808 CONGRESS AVE. AUSTIN, TEXAS
FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & SEE INSTRUCTIONS ATTACHED FOR DETAIL
INSTRUCTIONS ON RETOUCHING AND COLORING. ALSO SEE TISSUE OVERLAY ON SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Part 1
1/2
#30, 7-9-40
HC
8 3/4
#212/7-11-40/7-15-40
MW

JUL 1-1940

2/8
7-16-40

make Red impressive

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1030 ORDER NO. 40138 DATE 6/18/40

CUSTOMER SILVER-CHAMBERLIN CO.
CLAYTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FAMOUS NIBCO BRUSHES, MOPS AND DUSTERS
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

Drawing Returned 7-12-40

COLOR DESCRIPTION

FOLLOW SKETCH AND COPY HEREWITH FOR COLOR & DESIGN

VERY RUSH

6/28/40

make dark blue impression
Red

1 Reg. 300
Lo 1
Rt 2 1/4
He 1 3/4
Lat 10 1/2

6/28/40
JUN 24 1940

JUN 18 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL No. **OB-H1031** ORDER No. **40144** DATE **6/18/40**

CUSTOMER **LEWIS MODERN CABINS
CHATTANOOGA, TENNESSEE**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **ART** **COLORTONE** **WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LEWIS MODERN CABINS CHATTANOOGA, TENN.**

BOT - ONE MILE SOUTH OF TWIN TUBES ON U.S.41

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print — ☒ Handcolor — ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW O.K.'D SKETCH.
COMPOSITE OF PHOTOS NO. 1 & 2.

PH
7-10-40

PHOTO RETURNED
TO
PHOTO USED FOR

Ret c
#30, 6-26-40
7-8-40 354
7-9-40 354
Lat 9

JUN 21 1940

Worth

Make OK. Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1032 ORDER NO. 40146 DATE 6/29/40

CUSTOMER WALTERS PRINTING & MFG. CO.
ROANOKE, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PONCE DE LEON HOTEL

ROANOKE, VIRGINIA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No SAHWOOD

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

They say that on the retouched photograph now in your possession there are at the right side two or more automobiles parked along the curb in front of entrance which do not show on the sketch we are returning herewith. They feel that these add life to the picture and should appear.

We assume that the blurred look in the windows on the ground floor will be ~~developed~~ developed more attractively.

We are still not satisfied with the lettering, name of Hotel, in ~~the~~ black panel. Could not the ~~words~~ words "Ponce de leon" be worked out in script on an angle to give a little more originality and character to the name. Leave the comma off after Roanoke

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORING

PHOTO RETURNED

TO

PHOTO USED FOR

587
f6 1 hr
Crt 6 1/2
JLC 1 3/4 #30, 7-9-40
JUL 9-40
M

7-18-40

JUL 1-1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H1033 ORDER NO. 40142 DATE 6/18/40

CUSTOMER CAPITAL COMPANY
SAN FRANCISCO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 2)

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL COIT - 15TH AND HARRISON STS.
OAKLAND, CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

~~Platemaking~~

Use new photo 7AH151

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

49

7-29

11
10-26
100-51

JUL 12 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **OB-HL034** ORDER NO. **40188** DATE **6/19/40**

CUSTOMER **NORWALK TRUCK LINE**
NORWALK, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ POST CARDS

SIZE 3½ x 5½

STYLE **ART COLORTONE** WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NORWALK TRUCK LINE**

BOT - VIEW OF CHICAGO TERMINAL AT 18TH AND CANAL

FRONT NO. **5** (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print — ☒ Handcolor — ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 7-1-40

#31 7/17/40

Handwritten signature

Handwritten: 7/18-40

Handwritten: make check impression to 1900

Handwritten: 175

THE J.O.STOLL CO., CHICAGO, ILL.

NO. OB-HL035

ORDER NO. 40201

DATE 6/20/40

12½ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. No
TITLE (IN FULL) COMMUNITY CENTER	IMPRINT ? SAME AS ABOVE	
COLBERT JONES MEMORIAL COMMUNITY CENTER, CHICAGO HEIGHTS, ILL		
PRIVATE NO. UPPER LEFT CORNER --- CH-3	PHOTO PROPERTY OF	CUSTOMER
COLOR DESCRIPTION		

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *OK* of Estimate By *7/6* **ESTIMATE** Cost *24* Checked
Date JUN 21 1940 AND WORK SCHEDULE Date JUN 21 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 21 1940	JUN 21 1940 <i>B</i> JUL 17 1940 <i>B</i>
SKETCH				
RETOUCHING		4		6/20/40 <i>G</i>
PHOTO LITHO				
ENLIGHTEN STUFFING, OPACUING	80		6-25	
ENGRAVING				
HAND COLOR PROOF	226	1½		6/27-40
ARTIST DEPT.	205	8½	7-11-40	7-15-40

DATE BLUE PRINT OK'D

DATE FILED

7-19-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NOV. 1940

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OB-H1036

ORDER NO. 40201

DATE 6/20/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOSPITAL

ST JAMES HOSPITAL, CHICAGO
HEIGHTS, ILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. No

IMPRINT ? SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER CH-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ELIMINATE CAR'S AS THEY REPRESENT OLD MODELS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5
... reports on
order for this order. Please
see to it that all ...
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive Order of Estimate

By J. O. Stoll 6/20/40

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

6/20/40

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPO ING. TYPE SET UP			<u>6-20-40</u>	<u>6-20-40</u>
SKETCH				
RETOUCHING	<u>6</u>	<u>4</u>	<u>6-20</u>	<u>6-21-40</u>
PHOTO LITHO				
BLU ... STR ...	<u>80</u>		<u>6-24</u>	
ENG ...				
HAND COLOR PROOF	<u>30</u>	<u>1 1/2</u>		<u>6-26-40</u>
ARTIST LITHO	<u>2/3</u>	<u>9</u>	<u>6-11-40</u>	<u>6-15-40</u>

DATE RECEIVED

DATE Filed

7-19-40

DATE ...

By

DATE ...

THE J. O. STOLL CO., CHICAGO, ILL.

NO. 02-111037

ORDER NO. 40201

DATE 6/20/40

12½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL

BLOOM TOWNSHIP HIGH SCHOOL,
CHICAGO HEIGHTS, ILL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. No

IMPRINT ? SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER ---CH-2

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ELIMINATE EXCESS CARS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this order. Please
see to it that all subjects or negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

JUN 20 1940

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 20 1940	JUN 20 1940
SKETCH				
REPRODUCTION	2	4 1/2	6-20	6-24
PHOTO LITHO				
B. L. & W. PROOF	78			
STAMPING, ORDERING				
ENCLOSING				
HAND COLOR PROOF	211	1 1/2	6-25-40	
ALUMINUM COPY		8 1/2		

TOTAL ESTIMATE

DATE

7.23.40

By

200-PR 1318

Rephoto

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OB-HL038

ORDER NO. 40202

DATE 6/20/40

25 M POST CARDS ART COLORTONE WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON PARK

WASHINGTON PARK RACE TRACK,
HOMewood, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. No YES

IMPRINT ? SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER CH-5

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Make rephoto

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

Yes
6/21/40
M

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLIDE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 21 1940

Date

JUN 21 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 21 1940	JUN 21 1940
SKETCH				
RETOUCHING	8	6		6/25/40
PHOTO-LITHO				
BLANKET STRIPPING, OPAQUING	84		6-25	
ENGRAVING				
HAND COLOR PROOF	125	1 3/4		28 June
ARTIST DEPT.	212	9 1/2	7-11	7-12

DATE BLUEPRINT OK'D

DATE FILED

7-15-40

DATE SPECIFICATIONS RECEIVED

DATE FROM

6/21/40

See page 175

THE J. O. STOLL CO., CHICAGO, ILL.

NO. OB-H1039

ORDER NO. 40202

DATE 6/20/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLYMPIA FIELDS

OLYMPIA FIELDS COUNTRY CLUB,
CHICAGO HEIGHTS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. No

IMPRINT ? SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER - CH-4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JUN 24 1940 WORK SCHEDULE

Date

JUN 20 1940

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 20 1940	JUN 20 1940
SPRINT			
RETOUCHING	0 4	6-20	6-22-40
PHOTO LITHO			
BLUEPRINT STILLING, OPAQUEING	84	6-25	
ENGRAVING			
HAND COLOR PROOF	22.6 1 1/2		6-28-40
ARTIST DFT.	30 8 3/4	7-11-40	7-11-40

DATE BLUEPRINT OK'D

DATE FIN.

7-12-40

DATE REPRODUCTION OK'D

DATE REPRODUCTION OK'D

ATTENTION!

5
Order for this photo. Please
see to it that all the
figures are uniform and placed
in harmony with each other
it make an attractive set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1040

ORDER No. 40216

DATE 6/20/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
GRISWOLD MFG. CO.
ERIE, PA.

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GRISWOLD COMBINATION MEAT AND FOOD
CHOPPER (ETC. AS PER SKETCH.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH BUT THE CUSTOMER PRESUMES
THAT ON THE FINISHED CARD THE GIRL'S EYES WILL BE IMPROVED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5-17
L.O. 2 1/2
Ret 6 1/2
He 2 1/2
Lat 11

6/28-40 226

dy
7-15-40

make DK Blue impression
" Red "

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1041** ORDER NO. **40216** DATE **6/20/40**

CUSTOMER **GRISWOLD MFG. CO.**
ERIE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full **GRISWOLD CAST WARE (ETC. AS PER SKETCH)**

FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

We on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

- SEE SKETCH AND MAKE THE FOLLOWING CORRECTIONS — **1** — The Griswold trade mark, which is copyrighted ~~show~~ ^{show} the double ring. A sample trade mark is enclosed.
2 — The bottom of the dutch oven should be changed to look more like the cut which ~~is~~ ^{is} attached.
3 — The bottom of the cake griddle is a little too thick. It should be cut down a little
4 — On the handle for the skillet, the slot may be open a trifle more and the end of the slot ~~may~~ ^{may} to run about where we have marked the sketch in pencil

✓
7-15-40

JUN 24 1940

CITY NEWS AGENCY, SOUTH BEND, IND.

NO. OB-H1043

ORDER NO. 40226

DATE 6/21/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HOTEL HOFFMAN, SOUTH BEND, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING RED BRICK 23. white trim. Decorations at top green & yellow. ~~TOP CORNER~~
Right side of bldg. lighter red than front. show flag remove posts - autos.
~~remove all signs except hotel hoffman~~ remove all signs except hotel hoffman
& air conditioned. Leave back of other sign on bldg. of Hoffman. Blue sky
clouds. show some branches. green window frames. gold door.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

EXECUTIVE ORDER

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME (Clock No. Time in hours)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		JUN 21 1940	
SKETCH			
RETOUCHING	10		6/24/40
PHOTO LITHO			
SHOOTING	78		
ENGRAVING			
HAND COLOR PROOF	30	134	6-26-40
ARTIST DET.	58	9	7/10/40

DATE RECEIPT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Make new 7/16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 0B-H1044 ORDER NO. 40236 DATE 6/24/40

CUSTOMER THE LOCAL LOAN CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MPOST CARDS SIZE 3 1/2 x 5 1/2 GROUP 2 STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOCAL LOAN CO. — 212 EMPIRE BANK BLDG.
5th & Robert Sts. — ST. PAUL

BOT — A PRIVATE, SIMPLIFIED MONEY SERVICE —
TELEPHONE CEDAR 0755

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*Make report for customer 5x7
Give report to Bill*

COLOR DESCRIPTION

FOLLOW LAYOUT IN INSTRUCTIONS ATTACHED.

*Ly
7-12-40*

JUN 25 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-11045 ORDER NO. 40236 DATE 6/24/40

CUSTOMER THE LOCAL LOAN COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOCAL LOAN CO. - 337 ANDRUS BUILDING

~~MINNEAPOLIS~~ FIFTH & NICOLLECT STS.
MINNEAPOLIS

BOT - A PRIVATE, SIMPLIFIED MONEY SERVICE -
TELEPHONE MAIN 3511

SUITE 337 ANDRUS BLDG.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 26 1940

7-15-40

-54

PW

185

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No. OB-H1046	ORDER NO. 40237	DATE 6/24/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER	THE LOCAL LOAN COMPANY CHICAGO, ILLINOIS				
PHOTO PROPERTY OF C. T. & CO.	12½ M POST CARDS		SIZE 3½ x 5½	GROUP 2	STYLE ART COLOR TONE WHITE BORDER	
	PLACE OF TITLE <u>Upper, Lower, Center, Border</u> — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full LOCAL LOAN CO. - 202 PROVIDENCE BLDG. - 4TH AVE. W. AT SUPERIOR ST. - DULUTH BOT - A PRIVATE, SIMPLIFIED XX MONEY SERVICE - TELEPHONE MELROSE 1207			FRONT NO. 5 (All of this on address side) R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint		
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	FOLLOW LAYOUT & INSTRUCTIONS ATTACHED.					

7/15/40

PHOTO RETURNED

TO

PHOTO USED FOR

5-7
Part 9
225 2 July
48-7-12-40
Part 11
Am

JUN 25 1940

THOMAS R. WEST, MIAMI, FLA.

NO. OB-HL047

ORDER NO.

DATE 6/21/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) OCEAN DRIVE AND LUMMUS PARK,
LOOKING SOUTH, MIAMI BEACH, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- M-45

PUT IN LOWER BORDER - Photo by Verne O. Williams

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING TYPE SET			JUN 24 1940	JUN 24 1940
SETUP				
RETOLCHING	12	3 1/2		6/26 9
PHOTO LITHO				
BLUE PRINT				
STAMPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF		13 1/2		
ARTIST E.D.T.	202	7 1/2	9-27	9-28

DATE SUBMITTED

DATE FILED

9.30.40

DATE LATHE FOR PROOF OK'D

By

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

RETOLCHING	2 1/2	Time Required in Cost Dept.
PHOTO LITHO	1 1/2	SEP 6 1940
COMPOSING		Date
ARTIST E.D.T.	1 1/2	By M 225-12 Sept
ENGRAVING		

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1048

ORDER NO.

DATE 6/24/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) OCEAN DRIVE AND LUMMUS PARK,
LOOKING NORTH, MIAMI, BEACH, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - M-44

PUT IN LOWER BORDER IN SMALL TYPE --

Photo by Verne O. Williams

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTO. PLEASE TRY TO BRING OUT DISTANT
BUILDINGS AS MUCH AS POSSIBLE AS THEY ARE IMPORTANT HOTELS.

AUTOS IN MODERN COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Res photo to office

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 27 1940

By

Date

Date

JUN 27 1940

OPERATION

EST. TIME

DATE

DATE

Click No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, TYPE SET UP

JUN 24 1940

JUN 24 1940

SKETCH

RETOUCHING

17

4

6/25 Gr

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

205

31

7-27-40

7-27-40

ARTIST DEPT.

205

9/2

9-13-40

9-17-40

DATE BLUEPRINT C'D

DATE FILD

9-18-40

By

By

DATE HAND COLOR PROOF C'D

DATE Photo Returns to Customer

By

17

178

200 P. R. 13th

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1049

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE (GROUP 3) WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERESTING PLACES ON WAY TO KEY WEST (ETC. AS PER SKETCH)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — M-85

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photos - 9AH1328
8AH1132
9AH2470

FOLLOW LAYOUT A

Photo of Bridge
- 06402 or 3
WMB

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

Executive Order of Approval
By *[Signature]* ESTIMATE
Date 6/22/1940 AND WORK SCHEDULE
By *[Signature]* Cost Dept. Checked
Date 6/20/1940

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 21 1940	JUN 21 1940
<i>Lo</i>	17-1		
RETOUCHING	11-1 2		4-5-8-9
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	226 2		8-23-40
ARTIST DEPT.	211 10	9-11-40	

DATE BLUEPRINT OK'D _____ DATE PROOF _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____

17

PH 178
178

THOMAS R. WEST, MIAMI, FLA.

NO. OB-HL050

ORDER NO.

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL JACARANDA, (on 1. upper)
BEACH DRIVE, ST. PETERSBURG, FLORIDA (on
upper border)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- S-52

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]* 1940
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. *[Signature]*

By *[Signature]*
Date *[Signature]*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 21 1940	JUN 21 1940
SKETCH			
RETOUCHING	11 3/4		7/9 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	77		
ENGRAVING			
HAND COLOR PROOF	211 1/2	8-23-40	
ARTIST DEPT.	207 9		

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE Date

15 U. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date SEP 7 1940
COMPOSING		
ART DEPT. HC	3/4	By <i>[Signature]</i>
ENGRAVING		

[Signature]

178

767-618/26

NO. 08-H1051

THOMAS R. WEST, MIAMI, FLA.

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
A BEAUTIFUL VISTA (on 1st upper border)
WATERFRONT PARK, ST. PETERSBURGH
FLORIDA (on 2nd upper border)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- S-50

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

ESTIMATE AND WORK SCHEDULE
By JUN 22 1940 Date JUN 22 1940
Cost Dept. Checked JUN 22 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 22 1940	
SKETCH	8		
RETOUCHING	3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	216	8-27-40	
ARTIST DEPT.	48	9-23-40	9-25-40

DATE BLUEPRINT OK'D. 9.26.40 DATE FILED 9.26.40

By 7/8 By 7/8

NC corr.

MAKEOVER

Charge to LVSE Dept

EST. Makeover Time Required

OPERATION	TIME	Time Recorded in Adv. Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1/4	
ENGRAVING		

7/8

178

THOMAS R. WEST, MIAMI, FLA.

NO. 03-M1052

ORDER NO.

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) GREYHOUNDS TAKING
A HURDLE AT A FLORIDA TRACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT

DL-17

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 22 1940 HAND WORK SCHEDULE

By

Date

JUN 22

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYP. SET UP		JUN 22 1940	JUN 24 1940
SKETCH	10 6		7/8/40
RETOUCHING			
PHOTO LITHO			
BLUE INT STRIPPING, OPAQUING }		8-8	
ENGRAVING			
HAND COLOR PROOF	2-2 1/2	7-27-40	7-27-40
ARTIST DEPT.	75		

DATE ALLOCMENT OK'D

By

DATE Filed

9. 22. 40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

OPERATION	TIME	DATE RECORDED IN COST DEPT.
RETOUCHING	2	
PHOTO LITHO	1/2	SEP 6 1940
COMPOSING		
ART DEPT. /10	3/4	
ENGRAVING		

By

8

75
128

NEW-OR 125

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1053

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) A BEAUTIFUL FLORIDA HOME ON LA GORGE ISLAND, MIAMI BEACH	IMPRINT SAME AS ABOVE
	PRIVATE NO. BEFORE CUSTOMER'S IMPRINT DL-85
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS
MAKE NICE BILLOWY WHITE CLOUDS IN BLUE SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

Executive Order of Estimate By 1/23 ESTIMATE
Date JUN 23 HAND WORK SCHEDULE Date JUN

OPERATION	EST. TIME	DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 24 1940	JUN 24
SKETCH			
RETOUCHING	17 2 1/2		7/8 9
PHOTO LITHO			
BESEMPMENT STRIPPING OPAQUING	80	8-7	
ENGRAVING			
HAND COLOR PROOF	226 1/2		8-25-40
ARTIST COST.	217 9	9-16-40	9-17-40

DATE SUBMIT OF DATE 9-18-40
D. TO MAKE COLOR PROOF OF

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

OPERATION	TIME	Time Recorded in Cos. 1
RETOUCHING		
PHOTO LITHO		
COMPOSING		
ART LITH. HC	14 1/2	SEP 6 1940
ENGRAVING		

178

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1054

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL HIALEAH PARK,
MIAMI JOCKEY CLUB (IN SKY)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT - DL-83

Small tag - PHOTO BY G W ROMER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret. photo to office

By *W.B.* ESTIMATE JUN 24 1940 AND WORK SCHEDULE
Date JUN 24 1940

OPERATION	TIME	DATE	DATE
		ENTERED	COMPLETED
COMPOSITION, SET UP		JUN 24 1940	JUN 24 1940
SELECT			
RETOUCHING	1 1/2	3 1/2	6/26/40
PHOTO-LITHO			
BLUE-PRINT STENCILS, OPACITIES	14	8-24	
ENGRAVING			
HAND COLOR PROOF	22.6	1 1/2	8-23-40
ARTIST DEPT.	219	9	9-12-40

DATE BLUEPRINT OK'D. DATE PAID 9.12.40

DATE HAND COLOR PROOF OK'D.

DATE PHOTO LITHO OK'D.

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	TIME REQUIRED IN CASE OF
RETOUCHING		SEP 6 1940
PHOTO-LITHO		
ENGRAVING		
ART DEPT. HC	7 1/4	By <i>m</i>
ENGRAVING		

16.

180

4 *W. R. West*

THOMAS R. WEST, MIAMI, FLA.

NO. OB-HL055

ORDER NO.

DATE 6/22/40

25 **M** POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) (IN SKY) "PRETTY FLORIDA BUNGALOWS" IN FORT LAUDERDALE	IMPRINT SAME AS ABOVE
	PRIVATE NO. BEFORE CUSTOMER'S IMPRINT FL-10
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

MAKE NICE BILLOWY WHITE CLOUDS IN SKY

~~TAKE~~ TAKE OUT FRINGES OF PALMS SHOWING IN SKY

PLEASE DO NOT SPOIL GRACEFUL PALMS BY TOO MUCH RETOUCHING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Ret photo to office

Executive OK of Estimate **ESTIMATE** Cont. De. Chkd. **3**
By *W. R. West* Date **JUN 24 1940** WORK SCHEDULE Date **JUN 24 1940**

OPERATION	EST. TIME (Clock No. Tm. low)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 24 1940	JUN 24 1940
SKETCH			
RETOUCHING	11 3		7/8 Gr.
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPACIFYING	79		
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		8-27-40
ARTIST DEPT.	9		

DATE SUBMITT. TO _____ DATE FILED **9.18.40**

DATE HAND COLOR IMPROVED _____ DATE Photo Returned to Customer _____

180

8 DEC OR 1940

THOMAS R. WEST, MIAMI, FLA

NOOB-11056

ORDER NO.

DATE 6/22/40

25 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY) FORT LAUDERDALE
TITLE (IN FULL) BEACH, FLORIDA
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMERS IMPRINT
FL-12

681681

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Sand has slight golden cast
Motor ~~cars~~ cars of modern colors.
Nice clouds in blue sky (no yellow in sky)
Ocean blue with slight green tint

W OCH 1232

ALSO SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order
By JUN 26 1940
Date JUN 26 1940
ESTIMATE AND WORK SCHEDULE
By JUN 26 1940
Date JUN 26 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED IN DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		JUN 25 1940	JUN 25 1940
SKETCH			
RETOUCHING	16 3		7/9 50
PHOTO LITHO			
BLUEPRINT STAMPING OPAQUE	79		
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		
ARTIST IMPRINT	212 9	9/12/40	9-14-40

DATE BLUEPRINT OF
By
DATE HAND COLOR PROOF
By

MAKEOVER

Charge to 1452 D.M.

EST. Makeover Time Required

RETOUCHING	Time Recorded in Com. Dept.
PHOTO LITHO	Date SEP 6 1940
COMPOSING	
ART DEPT HC 1/4	By M
ENGRAVING	

30

183

J. TEICH OR 1886

THOMAS R. WEST, MIAMI, FLA.

NO. OB-11057

ORDER NO.

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

no

TITLE (IN FULL) (IN SKY) NEW RIVER, AT
CHAMP CARR HOTEL, FORT LAUDERDALE, FLA.

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER IMPRINT
FL-11

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REFER TO 3A-H855 FOR GOOD COLORING OF WATER AND REFLECTIONS

SEE TISSUE OVERLAY FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto

Ret photo to office

Executive OK of Estimate

By

Date

JUN 25 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 25 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED - DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 25 1940	JUN 25 1940
SKETCH			
RETOUCHING	12 3		7/9 9
PHOTO LITHO			
BUILD UP SILK SCREEN, OPAQUE	21	8-12	
ENGRAVING			
HAND COLOR PROOF	203 1 1/2	8-26-40	8-26-40
ARTIST EPT.	210 9	9-12	9-13

DATE RECEIVED BY

DATE

9-14-40

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

17
183

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1058

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) HOLLYWOOD BEACH HOTEL IMPRINT SAME AS ABOVE

HOLLYWOOD, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

PRIVATE NO. BEFORE CUSTOMERS IMPRINT
H-18

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NICE BILLOWY WHITE CLOUDS IN BLUE SKY. MAKE NICE REFLECTIONS IN WATER LOOK
UP 3A-H855 FOR WATER & REFLECTIONS. FOR FURTHER INSTRUCTIONS SEE TISSUE OVERLAY
& OB-H1059

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

Executive OK of Estimate

By *W.D.* **ESTIMATE**
Date JUN 24 1940 AND WORK SCHEDULE

Cost Dept. Checked
By *W.D.*
Date JUN 24 1940

OPERATION	EST. TIME		DATE INTEND. DEPT.	DATE COMPLETED
	CLERK	TIME (HOUR)		
COMPOSING TYPE SET UP			JUN 24 1940	JUN 24 1940
SKETCH				
RETOUCHING	12	3		7/6 9/1
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		8-9	
ENGRAVING				
HAND COLOR PROOF	30	1 1/2		8-27-40
ARTIST DEPT.	206	9 1/2	9-11-40	9-13-40

DATE BLUEPRINT OK'D _____

DATE FILED *9 14 40*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

180

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1059

ORDER NO.

DATE 6/22/40

25 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~(IN SKY)~~ HOLLYWOOD BEACH
HOTEL, HOLLYWOOD, FLORIDA
(IN OCEAN)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
H-4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS IN
ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775.

Executive OK of Estimate

ESTIMATE

Con. Dept. Booked

By

By

Date

Date

JUN 25 1940

JUN 25 1940

OPERATION	ST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 25 1940	JUN 25 1940
SKETCH				
RETOUCHING	6	7	6-25	7-25
PHOTO LITHO				
BLUEPRINT STR. P. & OPAQUINS	74		8-12	
ENGRAVING				
HAND COL. PROOF		13 1/2		
ARTIST REPT.	31	9 1/2		9/16/40

DATE RECEIVED C. D.

DATE PAID

9.18.40

Strength

Rel photo to
office

R



6

183

REPORT 1811

THOMAS R. WEST, MIAMI, FLA.

NO. OB-HL060

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY) BOULEVARD APPROACH
TO HOLLYWOOD BEACH HOTEL
HOLLYWOOD, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
H-17

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Put photo to office

Executive OK Estimate

ESTIMATE

Cost Dept. Checked

By JUN 24 1940

AND WORK SCHEDULE

By JUN 24 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		JUN 24 1940	JUN 24 1940
SKETCH			
RETOUCHING	225 4		7/3 50
PHOTO LITHO			
BLUEPRINT STRIPPING & AQUINO			
ENGRAVING			
HAND COLOR PROOF	216 1/2	8/27/40	
ARTIST DEPT.	56 9	9-12	9-16

DATE BLUEPRINT ORD

By

DATE ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Photo sent to Customer

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

OPERATION	EST. TIME	DATE RECORDED IN COST DEPT.
RETOUCHING		
PHOTO LITHO		SEP 6 1940
COMPOSING		
ART LITHO	1/4	
ENGRAVING		

Time Recorded in Cost Dept.

Date

By

180

DEPT ON 15th

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1061

ORDER NO.

DATE 6/22/40

25 M POST CARDS	ART COLO TONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. NO
TITLE (IN FULL) (IN SKY) PLEASURE CRAFT AT FORT LAUDERDALE BEACH, FLORIDA		IMPRINT SAME AS ABOVE
		PRIVATE NO. BEFORE CUSTOMER'S IMPRINT FL-15
		PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BILLOWY WHITE CLOUDS IN BLUE SKY. NICE WATER AS IN OTHER SUBJECTS ORDERED. ALSO SEE TISSUE OVERLAY FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

Executive OK of Estimate By 1/8 **ESTIMATE** Cost Dept. Checked By 1/8
Date JUN 24 1940 AND WORK SCHEDULE Date JUN 24 1940

OPERATION	EST. TIME wk No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, 1-10 SET UP		JUN 24 1940	JUN 24 1940
SKETCH			
RETOUCHING	11 3		7/8
PHOTO LIT. ID			
BLENDING STRIP CHARGES	11		
ENGRAVING			
HAND COLOR PROOF	12.6 13		8-27-40
ARTIST DEPT.	213 9	7/13/40	9/17/40

DATE ESTIMATE PAID _____ DATE FILED 9/18/40
By _____ By _____
DATE HAND COLOR PROOF PAID _____ DATE PHOTO RETURNED TO CUSTOMER _____

180

25-178

NO. OB-H1062

THOMAS R. WEST, MIAMI, FLA.

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) NEW ISLAND HOMES

IMPRINT. SAME AS ABOVE

2 lines

FORT LAUDERDALE, FLA.

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
FL-16

D 7760

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NICE BILLOWY WHITE CLOUDS IN BLUE SKY.
(NO YELLOW IN SKY)
TAKE OUT LIGHT POLES
SEE TISSUE OVERLAY ATTACHED FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Ret photo to office

Executive OK Estimate **ESTIMATE** Cost Dept. Checked By JUN 24 1940
Date JUN 24 1940 AND WORK SCHEDULE Date

OPERATION	EST. TIME (HOURS)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 24 1940	JUN 24 1940
SKETCH			7/8 9
RETOUCHING	15 3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	50	8-8	
ENGRAVING			
HAND COLOR PROOF	216 1 1/2	8-27-40	
ARTIST FEES	208 9		9-17-40

DATE BLUEPRINT SENT _____ DATE FOR 9-18-40
By _____
DATE HAND COLOR PROOF SENT _____
By _____
L. _____

178
180

THOMAS R. WEST, MIAMI, FLA.

NO. 0^p-H1063

ORDER NO.

DATE 6/22/40

25 M POST CARDS

A.T. COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT, NO. I R. M. NO

TITLE (IN FULL) (IN SKY) BATHERS ON THE
BEACH AT FORT LAUDERDALE, FLORIDA

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
FL-14

6881

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executed By Estimate

ESTIMATE

Cost Dept. Checked

By

Date

JUN 25 1940

AND WORK SCHEDULE

By

Date

JUN 25 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 15 1940	
SKETCH				
RETOUCHING	12	3		7/8 9.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	50		8-9	
ENGRAVING				
HAND COLOR PROOF	30	1/3		8-27-40
ARTIST DEPT.	217	9	9-12-40	9-16-40

DATE BLUEPRINT OK'D

DATE Filed 9.18.40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

183

THOMAS R. WEST, MIAMI, FLA.

NO DB-H1064

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN WATER AT BOTTOM)
WADING POOL AT RARE BIRD FARM,
NEAR MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
DL-88

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

Kodachrome Mr. Schweigert
7/15/40

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

JUN 22 1940

AND WORK SCHEDULE

By

Date

JUN 22 1940

OPERATION	TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMING TO THE SET UP		JUN 24 1940	JUN 24 1940
SKETCH			
RETOUCHING	13 5		7/8 5/4
PHOTO-LITHO			
BLUE-PRINT			
STIPPLED, COPIING	20		
ENGRAVING			
HAND COLOR PROOF	30		8-27-40
ARTIST DEPT.	40	9-13	9-16

DATE BLUEPRINT OK'D

DATE ART

DATE HAND COLOR PROOF OK'D

DATE PROOF RETURNED TO CUSTOMER

Ret photo to office

Mr. Schweigert
7/15/40

Am 178
178

g *REPORT 15th*

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1065

ORDER NO.

DATE 6/22/40

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (AT TOP) THE ARTESIAN TREE,
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
DL-87

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT SMALL STREAM OF WATER RUNNING FROM CROTCH TO DIPPER
ALSO SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

Ret photo to office

By *OK of Estimate*

Date JUN 24 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. *Checked*
By JUN 24 1940
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 21 1940	JUN 4 1940
SKETCH				
RETOUCHING	16	2		6/25 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		8-8	
ENGRAVING				
HAND COLOR PROOF	30	1/2		8-26-40
ARTIST DEPT.	207	16		

DATE BLUEPRINT ORD.

DATE FILED

9 14.40

By

DATE BY COLOR PROOF

DATE Photo Returned to Customer

*12-178
180*

THOMAS R. WEST, MIAMI, FLA.
Photo by Verne O. Williams

NO. 08-41066

ORDER NO.

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) HOTEL ROW, FACING
LUMMUS PARK, MIAMI BEACH, FLORIDA

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
DL-26

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

NICE CLOUDS IN SKY. SEE TISSUE OVERLAY FOR
INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Ret photo to office

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date JUN 24 1940

AND WORK SCHEDULE

By *[Signature]*
Date JUN 24 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING TYPE SET UP			JUN 24 1940	JUN 24 1940
SET UP				
RETOUCHING	10	4		6/25/40
PHOTO LITHO				
BLANKET	78			
ENGRAVING				
HAND COLOR PROOF	2	13 1/2	8-27	8-27
ARTIST PROOF	57	9 1/2	10-1-40	10-2-40

DATE IMPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

	TIME	Time Recorded in Dept.
RETOUCHING		SEP 6 1940
PHOTO LITHO		Date
ENGRAVING		By <i>[Signature]</i>

*Am 178
180*

THOMAS R. WEST, MIAMI, FLORIDA FLA.

NO. OB-H1067

ORDER NO.

6/22/40

25 M

POST CARDS

ART COLORTONE

DATE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LEGEND OF THE

BLEEDING HEART DOVE.

BLEEDING HEART DOVES, XXX RARE BIRD FARM
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT

DL-89

PUT IN SMALL TYPE - (c) Rare Bird Farm

CUSTOM R

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS & LAYOUT ATTACHED.

in D6736

YES

XXXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

KODACHROME

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUN 20 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. WKS. TYPE SET UP		JUN 25 1940	JUN 25 1940
SWITCH			
RETRACING	4		
PHOTO LITHO			
BLUE PRINT			
SINKING, GRAPING			
ENCORING			
HAND COLOR PROOF	226 13 1/2		8-23-40
ARTIST PR.	226 9 1/2		9-12

DATE BLUEPRINT, ORD.

DATE Filed

9.14.40

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

704-2048
765-4448
Alton Freeman
Singer Pines
No CARINA

stop DL and FL
183

no card for 180

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0^p-H1069

ORDER NO. 40238

DATE 6/24/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

OLD MILL INN
P. O. BOX 104
SPRING LAKE, NEW JERSEY

12½ MPOST CARDS

SIZE

3½ x 5½

STYLE ART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OLD MILL INN (ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW THE ATTACHED SKETCH MAKING THE FOLLOWING CORRECTION

SHOW RAILING ON SMALL PORCH AT RIGHT IN BLUE.

Photo ret 8/9/40
M

Photo = 1341312

2/8
7-12-40

JUN 25 1940

Date Rec - 7-12-40

Date Fin 7-13-40

Elect No. 29

make red impression
OK. Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. **OB-H1070** ORDER NO. **40241** DATE **6/21/40**

CUSTOMER **SANBORN SOUVENIR CO.**
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE **3½ x 5½**

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MILE HIGH COURT — 19 MODERN COTTAGES —**
HIGHWAY U. S. 85

BOT — OPPOSITE OVERLAND PARK MUNICIPAL GOLF COURSE
— DENVER, COLO.

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: ☒ Customer ☐ C. T. Imprint ☐ No Imprint
SANBORN SOUVENIR CO., DENVER, COLO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print ☐ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLORS SAME AS CARD ATTACHED. **6A53**. TAKE OUT POLE. TOUCH UP FLOWERS IN FLOWERS
BOXES. SHOW FLOWERS ON A NARROW STRIP BELOW FLOWER BOXES ALONG EACH COTTAGE. CUT OFF ON
LEFT SIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H1071 ORDER NO. 40245 DATE 6/21/40

CUSTOMER PARK CAFE & SEA GRILL
BURLINGTON, VERMONT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARK CAFE AND SEA GRILL, BURLINGTON, VT.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH #3 enclosed.

MAKEOVER

Charge to Retouching

EST. Makeover Time 1/2 hour

	TIME	Time Reported to Cost Dept.
RETOUCHING		
PHOTO LITHO	<u>1/2</u>	
ENGRAVING		
ART LITHO		
COMPOSING		

JUN 25 1940

M. O. Retouching

2/2
7-17-40

2/2

2/2

Part 12

MW

184

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H1072

ORDER No. 40248

DATE 6/21/40

12 1/2" POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. **SOUTHERN PACIFIC GENERAL HOSPITAL, SAN FRANCISCO, CALIF.**

TITLE (IN UPPER) (USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE 104

PHOTO PROPERTY OF CUSTOMER

PRIVATE NO. BEFORE TITLE AT EXTREME RIGHT IN UPPER BORDER - 104

COLOR DESCRIPTION

COLOR OF BLDG. GRAYISH TAN BRICK. BROWN CORNICE. STORY ABOVE CORNICE ON FRONT BLDG. TAN STUCCO. SLIGHTLY TO THE PINK TONE. - VERY SLIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Strawberry

Executive OK'd Estimate

By [Signature] Date JUN 26 1940

ESTIMATE

Cost Dept. Checked [Signature]

By [Signature] Date JUN 26 1940

WORK SCHEDULE

OPERATION	ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	6	5	2-3-5
PHOTO LITHO			
BLUEPRINT STRIPPING, OPACIFYING	841	7-3	
ENGRAVING			
HAND COLOR PROOF	226	1/3	7/6-40
ARTIST	202	9	7-16

DATE 7-18-40

By [Signature]

DATE 7-18-40

By [Signature]

RH-178
125

1100-OK-Bth

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. OB-H1073

ORDER NO. 40272

DATE 6/22/40

25 M POST CARDS

ART COLOMONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) (IN SKY) A BUSY DAY AT THE

IMPRINT

SAME AS ABOVE

OPEN AIR POST OFFICE, ST. PETERSBURG, FLA. PRIVATE NO. BEFORE CUSTOMER'S IMPRINT

SB-25

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ALSO CARD #B-H1016

Light summery color clothes on people

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10
on the back of the card. Please
set to it that the card is not
divided into two parts and
in harmony with the other
to make an attractive set.

Strought

Executive OK of Estimate

ESTIMATE

Cost Data Checked

By

By

Date

Date

OPERATION

EST. TIME

DEPT.

DATE
COMPLETED

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO CORRECT

BLINDING

ENGRAVING

HAND COLORING

ARTIST

10 5

84

30

215

7-3

8-2

7/3/40

7-8-40

8-

DATE BLUEPRINT

By

DATE HAND COLOR

8-7-40

By

Rm 181
186

2000-01-15

NO. 01-HL074

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40272

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) CENTRAL AVENUE,
ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES same as SAH1412

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
S-26

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

mi E908

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
order for this contact. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

ESTIMATE

Cost Dept. Checked

JUN 24 1940

AND WORK SCHEDULE

By

JUN 24 1940

OPERATION	EST. TIME	DATE	DATE
	Clock Time	EST. REPT. DEPT.	COMPLETED
COMPOSITE C. D. SET UP		JUN 24 1940	JUN 24 1940
SKETCH			
RETOUCHING	10 5		6/25/40
PHOTO LITHO			
BLENDING	78		
STAMPING C. D. ADJUST			
ENGRAVING			
HAND COLOR PROOF	212	7-2-40	7-3-40
ARTIST DEPT.	217	8-2-40	8-4-40

DATE BLUEPRINT ORD.

DATE Titled

8/13/40

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE Date

EST. Makeover Time Required

RETOUCHING	1 1/2	Date Recorded in Cost Dept.
PHOTO LITHO		JUL 31 1940
COMPOSITE		
ART DEPT HC	1 3/4	226 8/2/40
ENGRAVING		

179

012 H.C.V. 736

OB-H1075
NO. ~~OB-H1075~~

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40272

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON TOP) "ON THE GREEN BENCHES"
ST. PETERSBURG, FLA. "THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER IMPRINT
S-33

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY - Light poles aluminum color, white lampshade
people are dressed in summery clothes, light
colors predom.
Trolley yellow, orange top trim,
sidewalk concrete blocks with light & darker
tablets, take out wires.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D10833

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By JUN 24 1940

AND WORK SCHEDULE

By

JUN 24 1940

OPERATION	EST. TIME	DATE COMPLETED
COM. LITHO, TYPE SET UP		JUN 24 1940
SKETCH	8 5	6/27/40
RETOUCHING		
PHOTO LITHO		
BLUE LINE	2 1/2	6-28
STRIPPING, OPAL		
ENGRAVING		
HAND COL. PROOF	30 13/1	7-1-40
ARTIST	216	8-2-40

DATE OF REPRINT

DATE Filed

8-7-40

DATE HAND COL. PROOF

By

RH 101
179

REV-05-1311
GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. OB-H1076

ORDER NO. 40272

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ON THE SIDEWALKS" OF ST.
PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE IMPRINT. -- S-51

PHOTO PROPERTY OF CUSTOM R

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimated OK of estimate

By 100
Date JUN 24 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. 6 checked

By 6
Date JUN 24 1940

OPERATION	EST TIME		DATE STARTED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING TYPE SET UP			JUN 24 1940	JUN 24 1940
SKETCH				6/27/40
RETO CHINO	10	4		
PHOTO CHINO	78			
RETO CHINO				
PHOTO CHINO				
RETO CHINO	30	2		7-2-40
PHOTO CHINO	212	11	8-5-40	8-9-40

By 100

DATE Filed 8/13/40

By 100

DATE Photo Returned to Customer

D12
ATTENTION

10
order for the same. There
see to it that all
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D 8-2-43

Red Impression

NO P-OK 124

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. ~~OB-111077~~

ORDER NO. 40271

DATE 6/22/40

25 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)
(IN SKY) U. S. VETERANS
HOSPITAL, BAY PINES, FLA. FROM
BOCA CEIGA BAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
S-56.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10
order for the material. Please
see to it that all the material
given you and the material you
is coming from the same
to make an accurate set

1 Print

ESTIMATE

ESTIMATE

Cont. Dept. Checked

JUN 25 1940 AND WORK SCHEDULE

JUN 25 1940

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSITE PHOTO			JUN 25 1940	JUN 25 1940
ETCHING	9	3		6/27/40
REPRODUCTION				
PHOTO LITHO				
REPRODUCTION	84		6-28	
GRAVING				
HAND COLOR PHOTO	300	13	7-2	7-2
REPRODUCTION	1200	8	8-2	8-5

DATE RECEIVED

DATE PAID

8-7-40

DATE PAID ORDER

183

HEAT-072-1577

NO. OB-H1078

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40271

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) IN SKY) ENTRANCE TO GANDY
BRIDGE, BETWEEN TAMPA AND ST. PETERSBURG,
FLA.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
S-54

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects in
order for this card set. Please
see to it that all subjects or neg-
atives are up to standard and in
in harmony with the set
to make an attractive set

Executive Order
By *[Signature]*

Date JUN 24 1940

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date JUN 24 1940

	DATE ORDERED	DATE COMPLETED
COMPOSING	JUN 24 1940	JUN 24 1940
SKETCH		
RETOUCHING	13 3	6/26/40
PHOTO LITHO		
BLUEPRINT STRIPPING, OR	74 6-27	
ENGRAVING		
HAND COLORING	215 13 7-2-40	7-2-40
ARTIST LITHO	211 9 7-5-40	

DATE RECEIVED
DATE FILED F.S. 40
DATE PAID
DATE PHOTO DELIVERED

178
179

8

NO. OB-HL079

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40271

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY) SPA BEACH AND MUNICIPAL PIER ON TAMPA BAY, ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT S-58

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SIE TISSUE OVERLAY FOR INSTRUCTIONS ALSO SEE 3A-H846

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

order for this card. Please see to it that all card negatives are uniform and are in harmony with each other to make an attractive set.

Rephoto

117

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

DATE JUN 25 1940

DESCRIPTION	EST. COST	ACT. COST	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	2.25	6	6/28/40
PHOTO LITHO			
BLUE LINE			
SILK SCREEN OPAQUE	84	7-1	
ENGRAVING			
HAND COLOR PROOF	716	7-2	
ARTIST EDITION	213	8-2-40	8-6-40

DATE BLUE LINE SENT

DATE HAND COLOR PROOF SENT

By

Photo in 7/28/40

117 183

REF-OK732

NO. 0B-HL080

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40271

DATE 6/22/40

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) THE OVERLOOKING THE
SPA BEACH AND RECREATION PIER, ST.
PETERSBURG, "THE SUNSHINE CITY"

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITELX CUSTOM R'S
IMPRINT -- S-57

FLA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

10
order for the...
see to it that...
tives are...
is handled...
to make...
to make...
to make...

ESTIMATE

Cost Dept. Checked

JUN 24 1940

AND WORK SCHEDULE

By JUN 24 1940

OPERATION	TIME	DATE	DATE
	Check for Time Allowed	ENTERED	COMPLETED
CONSTRUCTION		JUN 24 1940	JUN 24 1940
REPAIRING	12 4		6/28/40
PHOTO LITHO	79		
ENGRAVING			
HAND COLOR PROOF	30 12		7-2-40
ARTIST LITHO	7		

DATE BLUEPRINTED 8-7-40

DATE HANDLED

179

HEP-12126

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. ^B - H1081

ORDER NO. 40270

DATE 6/22/40

12½ M POST CARDS

ART COLO. TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) U. S. COAST GUARD
AND MARITIME TRAINING SHIPS AT ANCHOR
BAYBORO HARBOR, ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
S-53

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on
order of the customer. Please
see that the pictures are
taken in uniform and colors are
in harmony with each other
to make an attractive set.

JUN 24 1940

JUN 24 1940

DESCRIPTION	QTY.	TIME	DATE ENTERED DEPT.	DATE COMPLETED
ENCLOSING, TYPE SET UP			JUN 24 1940	JUN 24 1940
SKETCH				
RETOUCHING	13	2		6/25/40
PHOTO PRINT				
BLUEPRINT STRIP	184		6-27	
ENCLOSING				
HAND COLOR PROOF	226	1/2		6-28-40
ARTIST'S COPY	206	8 3/4	Aug. 2-1940	Aug. 6-1940
DATE DELIVERY OF			8-7-40	
BY				
DATE HAND COLOR PROOF				
BY				
DATE				
BY				

179

02200734

1082

NO. CB-H1062

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40270

DATE 6/22/40

12 1/2 M POST CARDS

ART COLO-TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO YES

TITLE (IN FULL) IN SKY) DON CE-SAR HOTEL,
PASS-A-GRILLE BEACH, FLA. ON THE GULF OF
MEXICO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
S-55

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

By *[Signature]*
Date JUN 24 1940

DATE RECEIVED

JUN 24 1940

OPERATION	DATE	TIME	REMARKS
COMPOSING, TYPE SET UP	JUN 24 1940		
EXPOSURE			
RETOUCHING	2 1/2		6/25-9.
PHOTOGRAPH			
BLUEPRINT	78		
STAMPING, CLIPPING			
EMBROIDERY			
HAND COLORING	25	15	28 7/100
ARTIST	211	9 1/2	8-2-40

DATE RECEIVED

DATE

8. 7. 40

By

[Signature]

DATE RECEIVED

DATE Photo Returned to Customer

11/178
175

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

NO. 0B-H1083

ORDER NO. 40264

DATE 6/24/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW STUDENT UNION BUILDING,
INDIANA STATE TEACHERS COLLEGE, TERRE
HAUTE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

photo 6B40074

In sky

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

OPERATION	DATE	TIME	DATE	TIME
COMPOSING THE SLIP			JUN 25 1940	
SKETCH				
RETOLCH NG	8	2		6/26
PHOTO-LITHO				
BLUEPRINT	14		6-27	
SKEPPING, OFACING				
ENGRAVING				
HAND COLOR PROOF	216	1 1/2	6-28	
ARTIST DEPT.	216	8 3/4	6-29	7-1

DATE BLUEPRINT ORD _____ DATE FILED 7/2/40
By _____ By _____
DATE HAND COLOR PROOF ORD _____
By _____ DATE Photo Returned to Customer _____

R

183

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

NO. 0B-H1084

ORDER NO. 40264

DATE 6/24/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I R. M. NO

IMPRINT

SAME AS ABOVE

TITLE (ON FULL) NEW FINE ARTS AND COMMERCE
BUILDING, INDIANA STATE TEACHERS COLLEGE,
TERRE HAUTE, IND.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimated by

ESTIMATE

By

Date

JUN 25 1940

AND WORK SCHEDULE

Date

JUN 25 1940

OPERATION	QUANTITY	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET		JUN 25 1940	
SKETCH			
RETOUCHING	11-1 311		6/27/40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQ. NEG.	60	6-27	
ENGRAVING			
HAND COLOR PROOF	215 1/2	6-28	6-28
ARTIST DEPT.	11 8 1/4	6-29-40	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE

7-3-40

DATE

make new 193

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

NO. ~~08~~-H1085

ORDER NO. 40264

DATE 6/24/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) CONVENTUAL CHURCH OF
THE IMMACULATE CONCEPTION ST. MARY-OF-THE-
WOODS COLLEGE, TERRE HAUTE, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

JUN 25 1940

JUN 25 1940

COMPOSING, TYPE SET UP	JUN 25 1940	JUN 25 1940
SKETCH		
RETOUCHING	12 3	6/26 91
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUING	60	6-27
ENGRAVING		
HAND COLOR PROOF	226 1½	6/28-40
ARTIST DEPT.	206 8½	6-29 7-1-40

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

make new form
183

NO. 08-H1086

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

ORDER NO. 40264

DATE 6/24/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GROTTO OF LOURDES',
ST. MARY-OF-THE-WOODS COLLEGE, TERRE
HAUTE, IND.

Dr. Sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Date JUN 23 1940 By [Signature]

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 25 1940	
SKETCH			
RETOUCHING	11 2		6/27 gr
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	74	6-28	
ENGRAVING			
HAND COLOR PROOF	225 1½		29 June
ARTIST DEPT.	202 9¼	6-29	7-2

DATE BLUEPRINT OK'D _____

DATE Filed 7-3-40

By _____

By [Signature]

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

73

WABASH VALLEY NEWS AGENCY, INC., TER E HAUTE, IND.

NO. OB-H1087

ORDER NO. 40264

DATE 6/24/40

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) (INSKY) LE FER HALL, ST. MARY MARY-OF-THE-WOODS COLLEGE, TERRE HAUTE, IND.		
(ALL OF THIS ON THE ADDRESS SIDE)		
FRONT NO. I R. M. NO		
IMPRINT SAME AS ABOVE		
Photo 6BH 2047		
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		JUN 25 1940	JUN 25 1940
SKETCH			
RETOUCHING	15 3		6/26/40
PHOTO LITHO			
BLUEPRINT STRIPTYPE COPY	8 1	6-27	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		6-29-40
ARTIST DEL.	210 9 1/2	7-1	7-2

DATE BLUEPRINT ORD.

By

DATE Filed 7-3-40

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

Marked as final
183

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

NO. OB-H1088

ORDER NO. 40264

DATE 6/24/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY) BIRTHPLACE OF PAUL
DRESSER, AUTHOR AND COMPOSER OF
INDIANA'S OFFICIAL STATE SONG ***ON THE
BANKS OF THE WABASH, TERRE HAUTE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COLL. AND DELIVERY		JUN 25 1940	JUN 25 1940
EDITING			
RETOUCHING	8 2		6/28
PHOTO LITHO			
BLUEPRINT PRINTING - OPAQUE	60	6-28	
ENGRAVING			
HAND COLOR PROOF	216 1/2	6-29	
PRINT D.E.T.	21 8 1/4	7-1-40	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

183

NO. 08-H1089

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

ORDER NO. 40264

DATE 6/24/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO

R. M.

NO

TITLE (IN FULL) SUNKEN GARDENS, HENRY

IMPRINT

SAME AS ABOVE

FAIRBANKS MEMORIAL PARK, TERRE HAUTE, IND.
(IN SKY)

photo 6 BH 2047

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK

By JUN 25 1940

AND WORK SCHEDULE

By

Date

JUN 25 1940

OPERATION	EST. TIME Clock No. Time / hour	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 25 1940	JUN 25 1940
SKETCH	8 2		6/26/40
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	6-29	
ENGRAVING			
HAND COLOR PROOF	215 1½		28 June
ARTIST DEPT.	115 8½	6-29	7-3

DATE BLUEPRINT OK'D

DATE Filed

7-3-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Camera

By

make new face
183